



Packed with the charms of
the seven towns and villages of Oku-Aizu!

奥会津の旅

Travel in Oku-Aizu

Yanaizu Town Mishima Town Kaneyama Town Showa Village

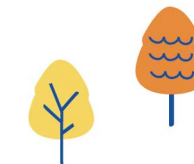
Tadami Town Minamiaizu Town Hinoemata Village

Feel free to drop in
and refresh yourself!



Tadami River Power Supply Basin Development Council

2025-2026



Photographed by Kenko Hoshi,
Oku-Aizu-based photographer



Tadami River
Power Supply Basin
Development Council

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968-0006 (inside the Oku-Aizu Promotion Center)

TEL 0241-42-7125
FAX 0241-42-7127

E-mail tdrsk@okuaizu.net

歳時記の郷 奥会津 | Q

<https://okuaizu.net>



Currently sharing seasonal information!

Social Media of Oku-Aizu,
a land of seasonal traditions:

Facebook
Official Account

[okuaizunet]



X
Official Account

[@saijiki_okuaizu]



Instagram
Official Account

[okuaizu]



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This booklet has been produced
with the support of the "Grants
for Power Plant Sites."





Fukuman Kokuzo Bosatsu Enzoji Temple,
Yanaizu Town



Daiichi Tadami River Bridge, Mishima Town

Feel free to drop by Oku-Aizu!

Oku-Aizu is surrounded by abundant nature.

Enjoy the outdoors!

Enjoy the unique hot springs!

Gourmet food made with the bounty of
the mountains

Traditional craftsmanship and culture

Oku-Aizu, full of charm,
is packed with excitement!

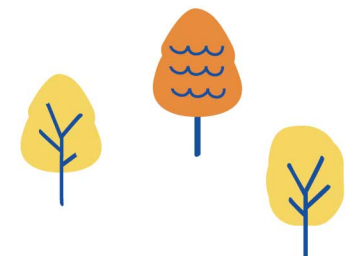
Enjoy it anytime, with anyone.

If you feel like getting away from
the city for a while,
just take a leisurely trip to Oku-Aizu!

Oku-Aizu viewing point, Kaneyama Fureai Square,
Kanayama Town

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Oku-Aizu Area

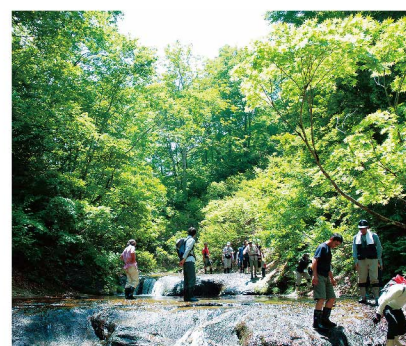
"Oku-Aizu" is the collective name for seven towns and villages located in the basins of the Tadami and Inagawa Rivers, which flow through the southwestern part of Fukushima Prefecture. The rich natural environment, with its beautiful, shining green beech forests and long snowy winters, has nurtured the unique traditions and culture of Oku-Aizu.



Association and tourism hub facilities
A large ginkgo tree at Kuimaru-syou,
Showa Village



Hinoemata Kabuki, Hinoemata Village



Megumi no Mori, Tadami Town



Star Gazing, Minamiaizu Town



Daiichi Tadami River Bridge Viewing Point

Mishima Town MAP C-1

The JR Tadami Line, which runs through and along the Tadami River, is a local line with beautiful scenery. At the viewing point, with its entrance near the Oze Kaido Mishimajuku roadside station, you can photograph trains crossing the bridge over the Tadami River.

[Contact] Mishima Town Tourism Association
TEL.0241-48-5000



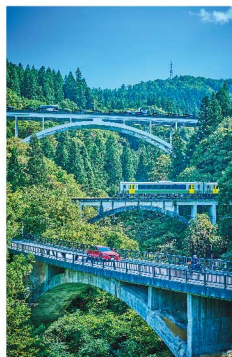
Daini Tadami River Bridge Viewing Point

A viewing spot along National Route 400. You can view the trains from almost the same height as the railway track, and in early summer you can sometimes see a fantastical sight shrouded in river mist.

[Contact] Mishima Town Tourism Association
TEL.0241-48-5000

MAP C-1

Photographed by Shingo Inomata



Miyashita Arch 3 Brothers (bridges)

Mishima Town
MAP C-1

If you go down National Route 252 into Miyashita Town, you will reach a spot where you can take a photo of the three overlapping bridges.

[Contact] Mishima Town
Tourism Association
TEL.0241-48-5000



Obayashi Furusato no Yama

Mishima Town MAP C-1

Between mid-April and early May each year, you can stroll through a pink world featuring a carpet of dogtooth violets and a canopy of Oyamazakura cherry blossoms.

[Loc] Obayashi, Nishikata, Mishima Town
[Contact] Mishima Town Tourism Association
TEL.0241-48-5000



MAP C-2

Azaki Radish Flower Garden in Tarabu Plateau

Pale purple flowers begin to bloom in late May, brightening up the mountain village in early summer (early June).

[Contact] Kaneyama Town Tourism and Local Products Association
TEL.0241-42-7211

Oku-Aizu viewing point Kaneyama Fureai Square

MAP C-2



Oshi Hamlet enveloped in river mist after rain in the early morning or evening

Electric bicycle rental

Kaneyama Town

With an electric bicycle, you can easily navigate the mountain trails. You can enjoy the beautiful scenery while cycling. You can also drop off the bicycle at five facilities in the town.

[Contact] Kaneyama Town Tourism and Local Products Association
TEL.0241-42-7211



Enjoy the spectacular scenery with SHATABI

Oku-Aizu

Take a pleasant drive along the river while admiring the beautiful scenery, cycle around breathtaking views while enjoying the clear air, and try to take the best shots at the recommended photo spots. This is the start of your "photo journey (SHATABI)" around Oku-Aizu!

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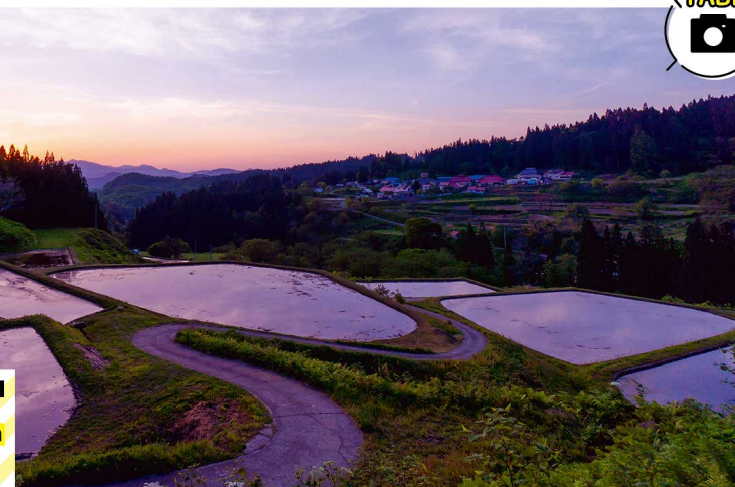
Rice terraces

MAP D-2

in the Kubota area of Yanaizu Town

The relaxing, traditional Japanese landscape of rice terraces unfolds before you.

[Contact] Yanaizu Town Agriculture and Forestry Promotion Section
TEL.0241-42-2116

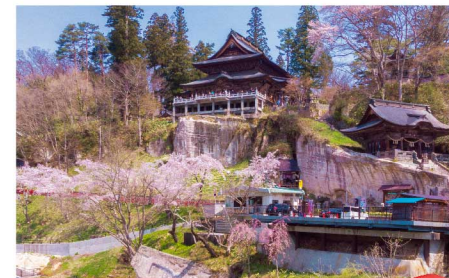


Numazawa Lake

Kaneyama Town

A caldera lake of Numazawa volcano, which has a legend of a giant snake. This lake is the only place in Fukushima Prefecture where Kokanee salmon inhabit.

MAP C-2



Fukuman Kokuzo Bosatsu Enzo-ji Temple

Yanaizu Town MAP D-1

The temple was established by Tokuitsu Daishi about 1,200 years ago, and the principal image of the temple, Fukuman Kokuzo Bosatsu (Bodhisattva), is said to have been created by Kobo Daishi. It is counted among the three greatest Kokuzo Bodhisattvas in Japan and is known as the guardian deity for those born in the years of the Ox and Tiger.

[Loc] 176, Jikemachi, Yanaizu, Yanaizu Town
[Contact] Yanaizu Tourism Association TEL.0241-42-2346

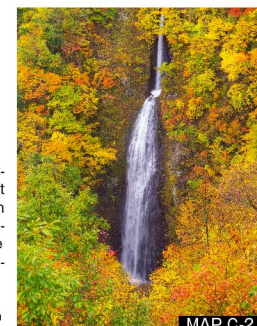


Tsumujikura Waterfall

Yanaizu Town

A large two-tiered waterfall, with a drop of about 85 meters, flows down the valley of Mt. Hakaseyama and can be viewed from the observation deck.

[Contact] Yanaizu Tourism Association
TEL.0241-42-2346



MAP C-2

Rokujurigoe Snow Plowing Road along National Route 252

Tadami Town MAP A-2・A-3

A mountain path recommended for a drive, offering spectacular views of Lake Tagokura and surrounding mountains. The scenery is spectacular especially when there is still snow remaining or the leaves change color. (Closed during winter)

[Contact]
Tadami Town Information Center TEL.0241-82-5250



Lake Tadami

Tadami Town MAP A-2

Lake Tadami sitting between Tadami Dam and Tagokura Dam. It is also known as a place where you can see the Brocken spectre (a rainbow ring appears around your shadow reflected in the mist).

[Loc] Tadami, Tadami Town
[Contact]
Tadami Town Information Center
TEL.0241-82-5250



Mount Gamo and the Tadami Line

Mount Gamo is a steep rocky mountain known as the "Matterhorn of Aizu." With this majestic mountain as a backdrop, trains run across the iron bridge over the Tadami River.

[Contact]
Tadami Town Information Center TEL.0241-82-5250

MAP A-2



"Soba Cafe SCHOLA" is also located on the premises.



Electric assisted bicycle rentals

Association and tourism hub facilities Showa Village

A large ginkgo tree at Kuimaru-syouto MAP C-2

The existing wooden school building was constructed in 1937 and was closed in 1980. It also served as the setting for the 2013 movie "Hameln." The school building is filled with retro Showa-era equipment, such as wooden desks, an organ, textbooks, posters, and Daruma stoves, making it a great photo spot.

[Loc] 1374, Miyamae, Kuimaru, Showa Village
[Contact]
Showa Village Office, Industry and Construction Department,
Tourism and Exchange Section TEL.0241-57-2124



Experience the retro atmosphere in the wooden school building from the Showa era!



Yanohara Wetland Showa Village MAP C-3

Yanohara Wetland is the second oldest marsh in Japan. In spring, flowers of skunk cabbage and buckbean bloom, and in early summer, you can see water lilies and cotton grass floating on the water's surface. In summer, it is a treasure trove of insects, including thumb-sized red-winged dragonflies. Autumn leaves dye the entire area in a vibrant orange hue in Autumn.

[Loc] Oashi, Showa Village
[Contact]
Showa Village Tourism Association TEL.0241-57-3700



Oe Wetland with blooming nikko day lilies



Oe Wetland and Ozenuma in autumn



MAP B-5

Nakadoai Park

From the observation deck, you can enjoy a panoramic view of Hinoemata Village. A memorable photo to commemorate your trip!

[Loc]
1317 Kuroiwayama,
Hinoemata Village
[Contact]
Oze Hinoemata Onsen
Tourism Association
TEL.0241-75-2432



Cotton grass

An alpine plant that forms white fluff after its flowering season. The best season to see them is around the end of June, and the sight of them floating above the wetland is truly fantastical.



Oe Wetland and Ozenuma

Hinoemata Village MAP A-5

Oe Wetland, known for its colonies of nikko day lilies, is a treasure trove of alpine plants and is known as the "flower marsh" of Oze. You can see a wide variety of flowers, from Asian skunk cabbage blooming as the snow melts to the grass autumn leaves season.

[Contact]
Oze Hinoemata Onsen
Tourism Association
TEL.0241-75-2432



Komado Wetland

Minamiaizu Town MAP C-3

Designated as a national natural monument, this wetland offers a spectacular 360-degree view of skunk cabbage, cotton grass, and nikko day lilies from spring to summer, as well as breathtaking autumn foliage in the fall.

[Loc] Haryu, Minamiaizu Town
[Contact] Tajima Tourism Center TEL.0241-62-3000



A large ginkgo tree in Furumachi

Minamiaizu Town MAP B-3

It stands tall in Ina Great-Ginkgo Park. With a height of 35 m and a trunk circumference of 11m at chest height, it is the oldest tree in the prefecture.

[Loc] 11-6 Idaira, Furumachi, Minamiaizu Town
[Contact] Ina Tourism Center TEL.0241-64-5711



Himesayuri (Lilium rubellum) colony Takashimizu Natural Park

Minamiaizu Town MAP C-3

Numerous Himesayuri (Lilium rubellum) grow naturally over an area of 3.5 hectares at an altitude of 918 meters, making the colony the largest of its kind in Japan. It is called the "Himesayuri in the Sky." The pink flowers are very beautiful and pretty. (The garden is open only during the flowering season from mid-June to early July.)

[Loc] 4298-12, Chochisawakuchi, Sakai, Minamiaizu Town
[Contact] Nango Tourism Center TEL.0241-64-5811

Himesayuri

Himesayuri are lilies endemic to Japan, growing only on the borders of Fukushima, Yamagata, Miyagi, and Niigata prefectures.



Oku-Aizu Tadami Forest Campsite

Tadami Town MAP A-2

In addition to accommodations such as cottages and bungalows, you can also stay in traditional Japanese houses suitable for large groups. There is also a facility for accommodating your dog.

[Loc] 2832, Mukaiyama, Tadami, Tadami Town
[Contact] TEL.0241-82-2432



Deepen your bond
with loved ones in the greenery!

Making memories
by camping



Camping



Skiing

Experience the powder snow
of Oku-Aizu
with your whole body!



Aizu Kōgen Nango Ski Resort (Minamiaizu Town)



Seseragi Auto Campsite Red Bean

Minamiaizu Town MAP B-4

A campsite where you can enjoy the nature of Minami-Aizu and the flow of the Inagawa River. Pets are allowed! Sleeping in your car is also OK! You can also use the shower in the sanitary building.

[Loc] Omomo-Hirasawayama, Minamiaizu Town
[Contact] TEL.0241-76-3111 (Kaboku no yado)



Campsite
in
Minamiaizu

▲ Usagi no Mori Auto Campsite
▲ Hisagawa Fureai Hiroba Campsite
▲ Shirakaba Park Campsite

See here
for details:



Numazawa Kohan Campsite (lakeside)

Kaneyama Town MAP C-2

A serene campsite surrounded by greenery and a lake. The surrounding forest is home to various species of wild birds, making it an excellent spot for birdwatching.

[Loc] 2851, Arahama, Okuriyama, Kaneyama Town
[Contact]
Kanayama Town Natural Recreation Village Center
TEL.0241-55-3140



Photographed by
Shingo Inomata



Misaka Plateau

Mishima Town MAP C-1

Misaka Plateau is famous as a starry sky spot. Starry sky events are held here, and camping is also available.

[Loc] Ichinohara, Oishida, Mishima Town
[Contact]
Mishima Town Regional Policy Section
TEL.0241-48-5533

Please enjoy
the starry sky!

Seven campsites in Hinoemata Village

Midouri Auto Campsite / Oze-Izumi Campsite
Oze Hinoemata Kawabata Campsite
Oze Yonagodaira Campsite
Kirinto Shirakaba Campsite
Bungalow & Campsite Karamatsu
Nanairi Auto Camp Area

Hinoemata Village MAP B-4・B-5・A-5



Located in a forest of beech and larch trees along the Hinoemata River, the high altitude and cool climate make it a comfortable place to stay even in summer.

[Contact]
Oze Hinoemata Onsen Tourism Association TEL.0241-75-2432

See here
for
details:



Snow activities



Kamakura-building experience (snow igloo)

Experience making a kamakura, an activity possible only in a heavy snowfall area!

Period Late December to late March (only when there is snow)

[Contact] Mori no Bunko Fuzawa (forest branch school) TEL.0241-71-9511



Experience snow activities
that can only be enjoyed
in a heavy snow area!

Takatsue Snowcat Tour

Minamiaizu Town MAP C-4

Ride a snowcat to the summit of Aizu Kogen Takatsue Ski Resort!
First run & photo shoot in the early morning snowfield!

Period January to February

[Contact] Aizu Kogen Takatsue Ski Resort TEL.0241-78-2220



Ski resort



Kaneyama Town MAP C-2 Fairylad Kaneyama Ski Resort

[Loc] 2339, Ueno, Oguriyama,
Kaneyama Town
[Contact] TEL.0241-54-2022



Minamiaizu Town MAP C-4 Aizu Kogen Takatsue Ski Resort

[Loc] 535, Takatsuehara,
Minamiaizu Town
[Contact] TEL.0241-78-2220



Minamiaizu Town MAP C-3 Aizu Kogen Nango Ski Resort

[Loc] 293, Yunoiri, Sakai,
Minamiaizu Town
[Contact] TEL.0241-73-2111



Tadami Town MAP A-2 Tadami Ski Resort

[Loc] 24, Tanokuchi, Tadami,
Tadami Town
[Contact] TEL.0241-82-2304



Minamiaizu Town MAP C-3 Aizu Kogen Daikura Ski Resort

[Loc] 857-150, Hirutakiyama,
Haryu, Minamiaizu Town
[Contact] TEL.0241-64-2121



Minamiaizu Town MAP B-4 Kita-Nikko Takahata Ski Resort

[Loc] 20-3, Ichinomama, Omomo,
Minamiaizu Town
[Contact] TEL.0241-76-2231

Recommended for beginners
who want to walk on snow with snowshoes!

Snowshoe rental available!

Tadami Ski Resort

Oze Hinoemata Onsen Ski Resort
Free for guests staying in the village,
500 yen per day for non-staying visitors.



Hinoemata Village MAP B-4 Oze Hinoemata Onsen Ski Resort

[Loc]
1150, Mizuiri, Hinoemata Village
[Contact] TEL.0241-75-2351

Yanaizu Forest Park and Auto Campsite

Yanaizu Town MAP D-1

You can enjoy auto camping, cycling,
athletics, and more.

[Loc] 2556, Satodera, Hosohachi, Yanaizu Town
[Contact] TEL.0241-42-2302

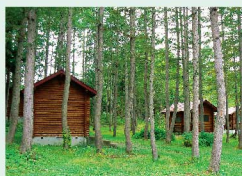


Oku-Aizu Showa no Mori Campsite

Showa Village MAP C-3

There are tent sites surrounded by trees
and are cool even in summer, as well as
wooden bungalows and cabin houses
scattered around.

[Loc] Koyanohara, Oashi, Showa Village
[Contact] TEL.0241-57-2700





Waterside activities

Spend some time splashing
around in the sparkling river
and make summer memories in Oku-Aizu!

Awe-inspiring
landscapes!



Mugenkyo no Watashi (ferry boat service)

Kaneyama Town MAP C-1

Take a ferry boat trip around Mugenkyo Gorge, which was named after the dreamlike scenery it creates when it is shrouded in mist in the summer mornings and evenings.

Period Late April to mid-November
(reservation required)

[Contact]
Kaneyama Town Tourism
and Local Products Association
TEL.0241-42-7211



SUP experience on Tadami River

Yanaizu Town MAP D-1

An instructor will teach you how to paddle a SUP and guide you through the scenery.

Period April to November
(reservation required)

[Contact]
Yanaizu Kankosen
(Yanaizu Sightseeing Boat)
TEL.070-4397-0657



Yanaizu Sightseeing Boat

Yanaizu Town MAP D-1

The boarding time is approximately 40 minutes. You can enjoy the magnificent flow of the Tadami River and the scenery of Yanaizu from the boat.

[Contact]
Yanaizu Kankosen
(Yanaizu Sightseeing Boat)
TEL.070-4397-0657



Enjoy the delicious flavor
of char!



Iwana (char)

Iwana (char) live in the upper reaches of mountain streams and are found only in clear waters. Iwana (char) is designated as the fish of Tadami Town.



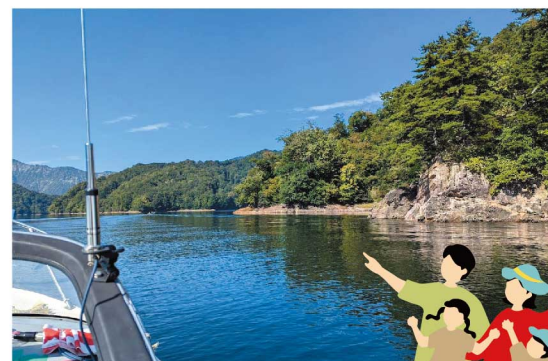
Char and yamame fishing pond and restaurant

Tadami Town MAP B-3

You can eat the fish you catch by charcoal grilling or deep frying it.

Period Early May to early November

Iwana no Sato
[Loc] Nishiyama, Kurotani,
Tadami Town
[Contact] TEL.090-2603-6162



Motorboat Operation on Tagokura Lake

Tadami Town MAP A-3

A man-made lake created by the construction of Tagokura Dam. There is a course that takes you around the scenic spots and a course where the route is decided by the captain.

Period Late April to mid-November

Spectacular views around Tagokura Lake
Duration: 60-90 minutes
Price: 18,000 yen per boat (for 1 to 5 people)

Adventure Cruise (Captain's choice of course)
Duration: 90-150 minutes
Price: 25,000 yen per boat (for 1 to 5 people)

[Loc] Tagokura, Tadami Town
[Contact] Tadami Town Information Center TEL.0241-82-5250

Ayu (sweetfish) fishing on the Inagawa River

Minamiaizu Town MAP B-3-C-3

The clear Inagawa River, flowing from the primeval beech forest, nurtures high-quality sweetfish and is famous as a prime spot for sweetfish fishing. Because the fishing season starts late, you can catch fully grown sweetfish.

*Fishing method is limited to "tomo-zuri" (lure fishing, and reels are not allowed).

Period from mid-July

Recreational fishing fees: 2,500 yen for a daily fishing ticket, 12,000 yen for an annual ticket.

[Contact] Minamiaizu Town Tourism and Local Products Association TEL.0241-62-3000

Mountain stream fishing

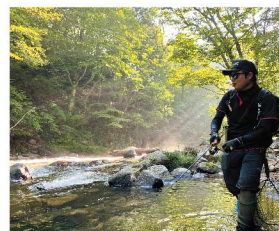
Hinoemata Village

You can enjoy a wide variety of fishing scenes, including forest streams, open rivers, and hidden lakes.

Period Hinoemata River: April 1 to September 30
Tadami River: From April 21 to September 30

Recreational fishing fees: 1,050 yen for a daily fishing ticket, 4,800 yen for an annual ticket.

[Contact]
Oze Hinoemata Onsen Tourism Association
TEL.0241-75-2432



Trekking & Mountaineering

Soothe your heart with the scenery of
Mother Nature!

Megumi no Mori

A walk through the beech forest

Tadami Town MAP B-2

Megumi no Mori is a vast, pristine beech forest with a clear stream. You can request a professional forest guide at the Mori no Bunko Fuzawa, the branch school that serves as the base. They are highly recommended for their engaging and easy-to-understand guidance.

[Loc] Fuzawa, Tadami Town
[Contact]
Tadami Town Information Center
TEL.0241-82-5250



Enjoy Oze
to the fullest!

Selection of Japan's 100 famous mountains

Hinoemata Village MAP A-5-B-4

Mt. Hiuchigatake

It is the main feature of Oze National Park and the highest peak in Tohoku.

Altitude 2,356m

Climbing season
July to October

Aizu Komagatake

A mountain with a vast marshland, a treasure trove of alpine plants.

Altitude 2,133m

Climbing season
July to October

Mt. Shibutsusan

You can see Ozegahara from the summit.

Altitude 2,228m

Climbing season
Late April to Golden Week,
July to October

[Contact]
Oze Hinoemata Onsen Tourism Association TEL.0241-75-2432

Oze National Park Tashiroyama

Minamiaizu Town MAP B-5

The summit is flat, with the expansive Tashiro Wetland.

Altitude 1,971m

Climbing season Early June to mid-October

[Contact] Tateiwa Tourism Center
TEL.0241-64-5611

Gozengatake

Showa Village MAP C-3

A mountain with legends. You can enjoy forests of beech and white birch.

Altitude 1,234m

Climbing season Late May to late October

[Contact]
Showa Village Tourism Association
TEL.0241-57-3700



Four famous mountains in Tadami

Tadami Town MAP A-2-A-3

Tadami Town is visited by many climbers. The four most popular mountains are Gamo-dake, Yogaisan, Asakusa-dake, and Aizu-Asahidake.

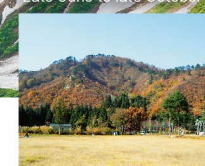
Each mountain
provides its own
distinct
enjoyment!

Asakusa-dake

A popular mountain with beautiful autumn leaves on the grass, located between Aizu and Echigo regions.

Altitude 1,585m

Climbing season
Late June to late October



Aizu-Asahi-dake

A mountain with vast beech forests and a varied ridge line at the summit.

Altitude 1,624m

Climbing season
Mid-June to Mid-October

[Contact] Tadami Town Information Center TEL.0241-82-5250

Gamo-dake

A mountain known as the Matterhorn of Aizu.

Altitude 828m

Climbing season
Early June to early November

[Contact] Tadami Town Information Center TEL.0241-82-5250

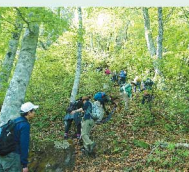
Yogaisan

A mountain behind Tadami Station where the remains of a castle from the Sengoku period are found.

Altitude 705m

Climbing season
Early May to early November

[Contact] Tadami Town Information Center TEL.0241-82-5250



Hakaseyama

Yanaizu Town MAP C-2

The trail ascends through a beech forest and clusters of rhododendrons to the ridge.

Altitude 1,482m

Climbing season Late May to late October

[Contact] Yanaizu Fureai-kan
TEL.0241-42-3511

Shizukurayama

Mishima Town MAP C-2

You can enjoy the beautiful beech forest and the massive single rock slab known as Amagoi-awa.

Altitude 1,234m

Climbing season Early June to mid-October

[Contact]
Mishima Town Tourism Association
TEL.0241-48-5000



Numata-Kaido

Mishima Town MAP C-1

An ancient road with remains of a castle and beacon tower.

[Contact]
Mishima Town Tourism Association
TEL.0241-48-5000

Day1	Hashiba no Banba	2-min walk	Hinoemata Kabuki stage	30min	A large ginkgo tree in Furumachi	15min	Aizu Kogen Hoshinosato Hotel	STAY
				10min	Byobu-iwa cliff	40min		
Day2	Aizu Kogen Hoshinosato Hotel	10min	Nekka Oku-Aizu Joryujo	70min	Yamaka Shokudo	5min		
	Karamushi Ori no Sato Showa Roadside Station	5min	Association and tourism hub facilities Kuimaru-syou	10min	Showa Onsen Shirakaba-so		STAY	
Day3	Showa Onsen Shirakaba-so	40min	Mugenkyo no Watashi	20min	Minshuku Shokudo Ofukuro	65min	Aizu Tajima Station Tachinomi-dokoro Chibitto	



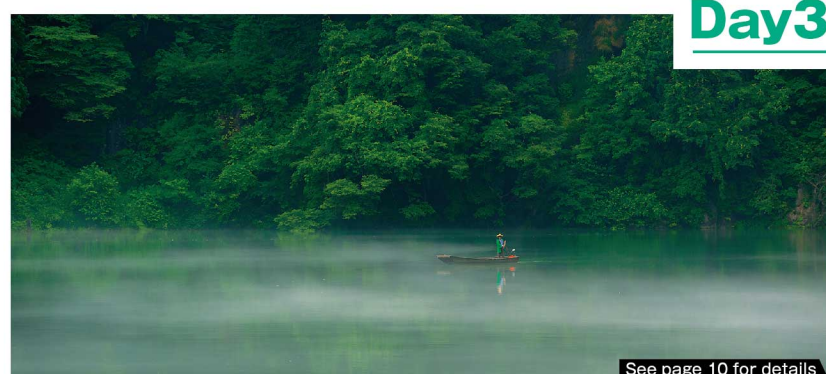
Green season

April to November

Experience local cuisine, sake, and crafts while being surrounded by the lush greenery of Oku-Aizu!

Oku-Aizu

Recommended Model Courses



10 Mugenkyo no Watashi (ferry boat service)

Kanayama Town MAP C-1

The rowboat, which was once used as a means of transportation in this area, has been revived in modern times. The beautiful scenery seen from the surface of the Tadami River is a special experience that will soothe your soul. *Advance Contact required.



11 Minshuku Shokudo Ofukuro (Restaurant)

Kanayama Town MAP B-2

Soup, rice, noodles, curry, and cutlet all in one! The most popular choice!!



See page 20 for details



12 Aizu Tajima Station Tachinomi-dokoro Chibitto (standing bar)

Minamiaizu Town MAP D-3

You can enjoy Aizu's local sake at your leisure. There are vending machines where you can sample sake from four local breweries.

[Loc] 358-3, Nishibanba Kou, Tajima, Minamiaizu Town
[Contact] TEL.0241-62-0065

Enjoy the famous sake of Minamiaizu!



05 Nekka Oku-Aizu Joryujo (Distillery)

Tadami Town MAP B-3

A small distillery created by renovating an empty house. You can sample the shochu (for a fee) and purchase local specialties as well. *Advance Contact required.

[Loc] 998, Oki, Yanatori, Tadami Town
[Contact] TEL.0241-72-8872

See page 21 for details

Nekka Special Edition



06 Yamaka Shokudo (Restaurant)

Showa Village MAP C-2

In addition to the popular sauce katsudon and stewed katsudon, you can also enjoy ramen.

See page 17 for details



07 Karamushi Ori no Sato Showa Roadside Station Karamushi-ori coaster weaving experience

Showa Village MAP C-2

You can experience the traditional craft of "Karamushi weaving." Inside the roadside station, there are lots of lovely items made with karamushi weaving. *The experience requires advance inquiry.

See page 23 for details



Souvenirs



08 Association and tourism hub facilities Kuimaru-syou

Showa Village MAP C-2

The building exudes a sense of pathos and nostalgia, born from years of weathering. You can enjoy the retro atmosphere of the Showa era with wooden desks, an organ, and a Daruma stove.

See page 5 for details



"Soba Cafe SCHOLA" is also located on the premises.



09 STAY Showa Onsen Shirakaba-so

Showa Village

A hot spring inn with 100% natural hot spring water flowing directly. The warm water is gentle on the skin and keeps you warm for a long time.

[Loc] 1178, Mawarido, Nojiri, Showa Village
[Contact] TEL.0241-57-2585

See page 15 for the map



01 Hashiba no Banba

Hinoemata Village MAP B-4

It is believed that donating rusty scissors that no longer cut will bring you a good relationship! They say that if you donate new scissors, you will be able to avoid bad luck, such as illness. What would you wish for?

"Enkiri Ema" votive plaques for severing bad relationships

See page 27 for details



02 Hinoemata Kabuki stage

Hinoemata Village MAP B-4

The Hinoemata stage, where Hinoemata Kabuki is performed, is located within the grounds of Chinju Shrine.

See page 25 for details



03 A large ginkgo tree in Furumachi

Minamiaizu Town MAP B-3

The ginkgo tree, which stands over 35 meters tall, is amazing. The highlight is the beautiful golden autumn leaves, but the fresh green season is also exceptional.

See page 5 for details



03 Byobu-iwa cliff

Minamiaizu Town MAP B-4

A uniquely shaped cliff towering along the Inagawa River. There is a promenade where you can enjoy a 20-minute stroll while taking in the spectacular views.

[Loc] Hirasawayama, omomo, Minamiaizu Town
[Contact] Ina Tourism Center TEL.0241-64-5711



04 STAY Aizu Kogen Hoshinosato Hotel

Minamiaizu Town

Perseus in the summer, Orion in the winter. You can enjoy a relaxing time at this retreat, where you can experience a natural planetarium.

[Loc] 278, Yunoiri, Sakai, Minamiaizu Town
[Contact] TEL.0241-73-2121

See page 15 for the map

Day1	Koike Kashiho	6-min walk	Hitarito (Yanaizu Hariko studio)	10-min walk	Fukuman Kokuzo Bosatsu Enzo-ji Temple	20min	Miyashita Onsen Eikokan	STAY
Day2	Miyashita Onsen Eikokan	5min	Oze Kaido Mishima-juku Roadside Station	10-min walk	Daiichi Tadami River Bridge Viewing Point	6min		
	Mishima Town Seikatsu Kougei Kan	5min	Futaba Shokudo	80min	Toki no Sato Yurari		STAY	
Day3	Toki no Sato Yurari	20min	Tadami Buna to Kawa no Museum	5min	Tadami Ski Resort			



Snow season

December to March

You can fully enjoy winter in Oku-Aizu with beautiful snowy landscapes, nature, snow activities, traditional crafts, and local delicacies!

Oku-Aizu

Recommended Model Courses

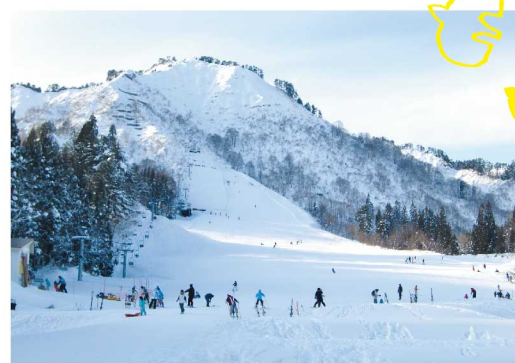


10 Tadami Buna to Kawa no Museum

Tadami Town MAP A-2

This museum exhibits and explains the natural environment, wildlife, and way of life in Tadami Town, which is registered as a UNESCO Ecopark—a model region for the coexistence of people and nature.

[Loc] 2590, Tadamimachishita, Tadami Town
[Contact] TEL.0241-72-8355



11 Tadami Ski Resort Skiing & Snow Play Experience

Tadami Town MAP A-2

A small ski resort surrounded by nature. You can fully enjoy activities and experiences unique to a snowy region. At Restaurant Yamabiko, you can enjoy ramen made with plenty of tomatoes harvested in Tadami Town.

[Loc] 24, Tanokuchi, Tadami, Tadami Town
[Contact] TEL.0241-82-2304



Day3



Image: Mishima Town Tourism Association



Image: Mishima Town Tourism Association



05

Oze Kaido Mishima-juku Roadside Station

Mishima Town MAP C-1

You can buy Mishima Town's specialty products and enjoy local gourmet dishes. The adjacent "Daiichi Tadami River Bridge Viewing Point" is known as a spectacular spot.

See page 29 for details

06

Daiichi Tadami River Bridge Viewing Point

Mishima Town MAP C-1

The JR Tadami Line, which runs through and alongside the Tadami River, is a local line with beautiful scenery. From the viewpoint with an entrance near the Oze Kaido Mishimajuku Roadside Station, you can take photos of trains crossing the bridge over the Tadami River.

See page 4 for details

07

Mishima Town Seikatsu Kougei Kan Amikumi zaiku experience (Braid weaving experience)

Mishima Town

You can experience making crafts using natural materials such as wild grape vine.
*The experience requires prior Contact.

See page 23 for details

08

Futaba Shokudo Original Yakisoba Ramen

Mishima Town MAP C-1

This is a popular B-grade gourmet dish that contains yakisoba fried noodles in ramen soup!

See page 20 for details

09

Toki no Sato Yurari

Tadami Town

This hotel features an open-air bath and a large public bath where you can experience the fresh greenery, autumn leaves, and snowfall up close.

[Loc] 50, Uwadaira, Nagahama, Tadami Town
[Contact] TEL.0241-84-2888

See page 16 for the map

Day2



01

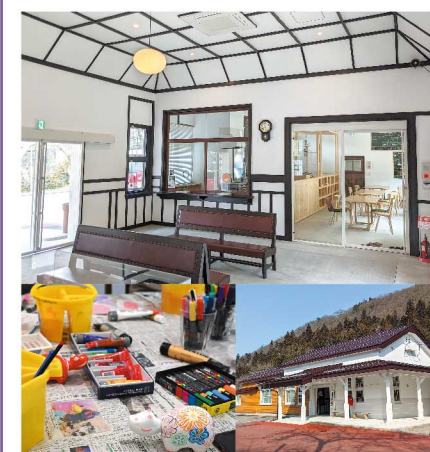
Koike Kashiho (confectionery Store) Awamanju (sweet bun)

Yanaizu Town MAP D-1

It features a chewy & crunchy texture with a gentle sweetness.

[Loc] 206, Iwasakamachi Kou, Yanaizu, Yanaizu Town
[Contact] TEL.0241-42-2554

See page 22 for details



02

Inside the Aizu-Yanaizu Station Building on the JR Tadami Line "Akabeko" Hitarito (Yanaizu Hariko studio)

Akabeko painting experience

Yanaizu Town MAP D-1

What colors would you choose? What pattern would you paint? Let's have fun painting while chatting with each other! Maybe someone unexpected will create an artistic Akabeko!!
* Advance Contact required.

See page 24 for details

Let's try a craft experience!



03

Fukuman Kokuzo Bosatsu Enzo-ji Temple

Yanaizu Town MAP D-1

The temple was founded by Tokuitsu Daishi about 1,200 years ago, and the principal image of the temple, Fukuman Kokuzo Bodhisattva, is said to have been created by Kobo Daishi. It is counted among the three great Kokuzo Bodhisattvas in Japan and is known as the guardian deity for those born in the years of the Ox and Tiger.

See page 3 for details



Image: Mishima Town Tourism Association

04

Miyashita Onsen Eikokan

Mishima Town

You can enjoy the hot spring water flowing directly from the source while taking in the view of the Tadami River and spend a relaxing time.

[Loc] 4113, Miyashita Shiomizu, Mishima Town
[Contact] TEL.0241-52-2636

See page 16 for the map



Hayato Onsen

Mishima Town

A famous hot spring with a history of 1,200 years. There is a legend that a white crane bathed in the hot spring to heal its wounds. The ochre-colored chloride hot spring water is also suitable for drinking therapy and is effective for treating neuralgia, rheumatism, and external injuries.

Carbonated-spring private baths

Tamanashi Hachimachi Onsen

Kaneyama Town

Private baths filled with Hachimachi Onsen water, which is rich in carbon dioxide. Enjoy natural bubbles at the perfect temperature.

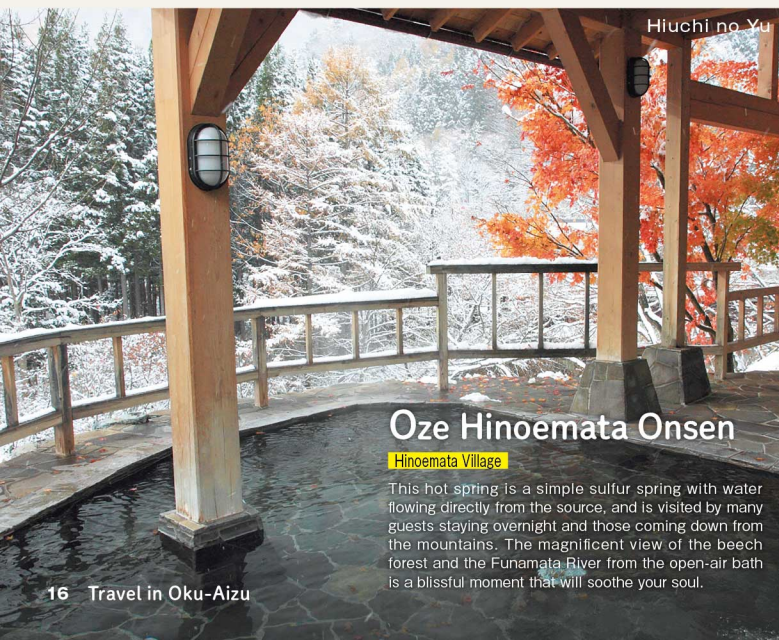


Relax your body and soul

Fukazawa Onsen

Tadami Town

The sodium chloride sulfate hot spring containing iron is effective for relieving muscle pain and neuralgia. There is also a day-trip hot spring called "Fukazawa Onsen Murayu" where you can enjoy the reddish brown waters of a bathhouse that flows directly from the source.



Oze Hinoemata Onsen

Hinoemata Village

This hot spring is a simple sulfur spring with water flowing directly from the source, and is visited by many guests staying overnight and those coming down from the mountains. The magnificent view of the beech forest and the Funamata River from the open-air bath is a blissful moment that will soothe your soul.



Takinoyu Ryokan

Nishiyama Onsen

Yanaizu Town

Nishiyama Onsen, which has eight springs, is known as the "hidden hot spring for the gods" because legend has it that the gods healed their battle wounds here during the Kojiki period.



Eikokan

Miyashita Onsen

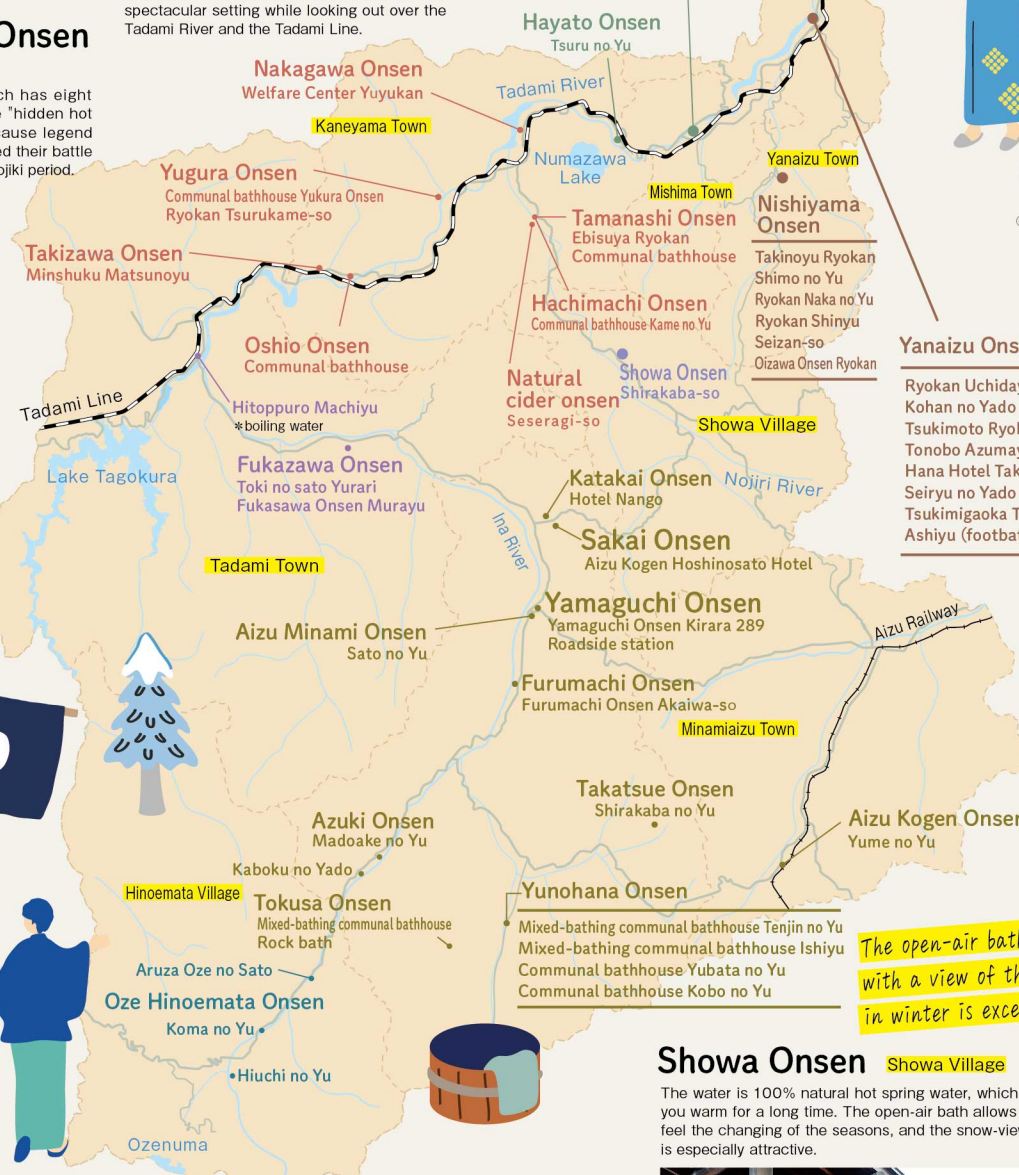
Mishima Town

Miyashita Onsen has two hot springs, a bicarbonate spring and a sulfate spring, which are effective for relieving neuralgia and other conditions. You can enjoy the hot springs in a spectacular setting while looking out over the Tadami River and the Tadami Line.

ONSEN time

Miyashita Onsen

Eikokan
Furusato-so
Kirinosato Club
Recreation Center Hidamari



Tokusa Onsen

Minamiaizu Town

A secret hot spring with a history of over a thousand years. A mixed bathing bath with 100% spring water, rising from beneath your feet. From the open-air bath carved into the rock, you can enjoy the scenery of the Nishinekawa River throughout the four seasons.



Rock bath

Showa Onsen

Showa Village

The water is 100% natural hot spring water, which keeps you warm for a long time. The open-air bath allows you to feel the changing of the seasons, and the snow-view bath is especially attractive.



The open-air bath with a view of the snow in winter is exceptional.



Introduction to hot spring spots in Oku-Aizu!

Enjoy hot springs with various qualities and scenery.

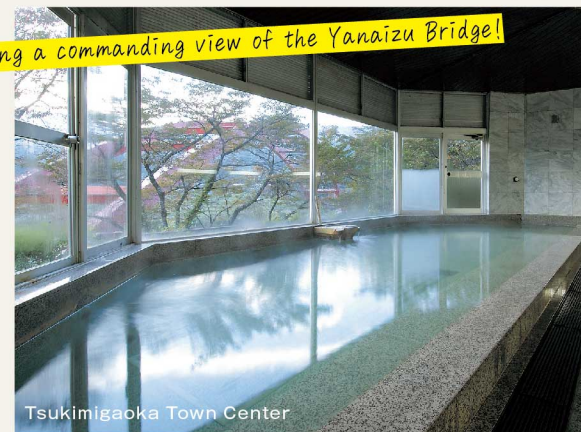
© "YUKIYU" is a registered trademark of the Tadami River Power Supply Basin Development Council.

Yanaizu Onsen

Yanaizu Town

Yanaizu Onsen is known as a "sacred spring," with its water drawn from the grounds of Fukuman Kokuzo Bosatsu Enzoi Temple. The former temple lodging is now a hot spring inn, and still retains the trace of its former glory.

Offering a commanding view of the Yanaizu Bridge!



Tsukimigaoka Town Center

Furumachi Onsen

Minamiaizu Town

This hot spring is characterized by its cloudy water, where the iron-rich content reddens the hot water and rocks. No water is added to any of the baths, allowing the hot spring ingredients to permeate every corner of your body. The unique scenery created by the oxidation of iron is also a charm.



Akaiwa-so

MAP B-4



Tachisoba

Hinoemata Village

This soba is made without any binders, kneaded with only hot and cold water. It is then rolled out to a thickness of about 2 mm, stacked in layers, and cut with a knife, using a hand as a ruler. The way the soba noodles are cut resembles cutting cloth, hence the name "Tachisoba" (soba cut like cloth).

Tachisoba MARUYA
[Loc] 638 Idaira, Hinoemata Village
[Contact] TEL.0241-75-2025

Learn about the food culture of Hinoemata Village while making your own Tachi Soba noodles!



Making Tachisoba

Hinoemata Village

You can learn how to knead and cut the soba noodles, and at the end, enjoy the freshly boiled soba noodles. There is also a course for making "hatto."

[Contact] Hinoemata Tourism
TEL.0241-72-8410



Hatto

Hinoemata Village

Hatto is a buckwheat rice cake made by kneading buckwheat flour and glutinous rice. Junen (perilla) is mixed into it.

Tachisoba MARUYA
[Loc] 638 Idaira, Hinoemata Village
[Contact] TEL.0241-75-2025

MAP B-4

Gensoba

When buckwheat kernels are milled with the husks still on, the resulting soba has a rich, deep flavor.

Yanohara Kogen Takato soba

Showa Village MAP C-3

Hand-made soba noodles made with buckwheat flour from Showa Village. The dipping sauce is made from the juice of squeezed grated daikon radish and has a spicy flavor. Farmers Café oashiya
[Loc] 1854 Nakagumi, oashi, Showa Village
[Contact] TEL.090-7664-7354



Handmade soba

Tadami Town MAP B-3

You can taste soba made by the Tadami Town Soba Club!
Murayui Shokujidokoro
[Loc] 55 Uwadaira, Nagahama, Tadami Town
[Contact] TEL.0241-84-7707 (Tokinosato Yurari)



Tempura Zarusoba

Mishima Town MAP C-1

You can enjoy soba noodles made with buckwheat flour produced in Aizu, as well as tempura made with seasonal wild vegetables.
Oze Kaido Mishima-juku Roadside Station
[Loc] 610 Tenyabara, Kawai, Mishima Town
[Contact] TEL.0241-48-5677



Soba noodles

Oku-Aizu is a cold upland with a large temperature difference between day and night, making it an ideal place for cultivating flavorful, high-quality unpolished buckwheat, "gensoba." There are various ways to enjoy buckwheat, including traditional dishes such as "Tachisoba," "Takato Soba," and "Hatto," as well as "Galette!"



Morisoba

Minamiaizu Town MAP B-4

The menu offers only mori soba! After you place your order, they will make "tachi soba" right in front of you. (Reservations required)

Takine
[Loc] 961 Yuno-Hana, Minamiaizu Town
[Contact] TEL.0241-78-2524



Azaki Daikon Takato Soba

Kaneyama Town

Soba noodles made with Azaki radish, a traditional vegetable from Kaneyama Town. Enjoy exquisite soba noodles made from locally grown buckwheat flour, topped with spicy Azaki daikon radish, a wild variety organically cultivated.

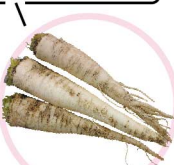
Oku-Aizu Kaneyama Roadside Station
[Loc] 949-8 Nakagawa-kamiidaira, Kaneyama Town
[Contact] TEL.0241-55-3334

MAP C-1

Azaki daikon radish

"Azaki" is said to be derived from the word "azake," meaning to deceive, as the root resembles a daikon but is too hard to eat.

Traditional vegetable of Oku-Aizu



Cutlets on soft and runny omelet!



Aizu Yanaizu Sauce Katsudon

Yanaizu Town

Yanaizu's sauce katsudon consists of rice topped with cabbage and a fluffy omelet, with freshly fried cutlet placed on top and drizzled with sauce. The cutlet has not been simmered, so it stays crispy, and the texture of the soft and runny egg mixes together, making it very delicious.

Click here for restaurants serving Aizu Yanaizu Sauce Katsudon.



It's not just in Yanaizu! The Sauce Katsudon in Oku-Aizu features a variety of unique variations. /



Braised pork cutlet on rice

Pork cutlet simmered in sauce is topped with a runny soft-boiled egg.
Japanese style restaurant Mahoroba
[Loc] 1303-7 Miyamae, Tadami, Tadami Town
[Contact] TEL.0241-82-2372



Showa Village

Sauce katsudon

The spicy sauce mixed with the hearty cutlet is irresistible!
Yamaka Shokudo
[Loc] 1618 Nakajima, Shimo-Nakatsugawa, Showa Village
[Contact] TEL.0241-57-2167



Aizu jidori fried chicken

Mishima Town MAP C-1

Oze Kaido Mishima-juku Roadside Station
[Loc] 610 Tenyabara, Kawai, Mishima Town
[Contact] TEL.0241-48-5677



Aizu Jidori Ramen

Kaneyama Town MAP C-2

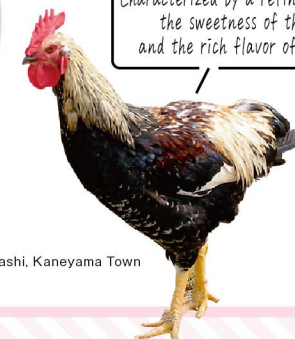
Honya Shokudo Tamako-mae
[Loc] 1460 Kawashimo-Idaira, Tamanashi, Kaneyama Town
[Contact] TEL.0241-54-5505

Aizu Jidori chicken

Mishima Town

Aizu Jidori chickens are said to have been brought to the Aizu region by refugees from the Heike clan as pets, and have been living in the area for over 400 years. The meat has a firm texture and a noticeable sweetness in its flavor. All Aizu Jidori chickens are processed in Mishima Town.

Characterized by a refined texture, the sweetness of the fat, and the rich flavor of the meat



Souvenirs

Aizu Jidori Ramen

Ramen packed with the delicious flavor of Aizu local chicken. There are three flavors: soy sauce-based, salt-based, and miso-based broths.

[Contact] Aizu Jidori Mishimaya TEL.0241-48-5860



Enjoy Nango Tomato's Ramen!

Nango tomato

Minamiaizu Town
Tadami Town

It has a good balance of sourness and sweetness with a firm, well-textured bite. Minamiaizu's unique climate, high elevation, and the temperature difference between day and night contribute to its excellent taste and quality.



Yamaguchi Onsen Kirara 289 Roadside Station
[Contact] TEL.0241-71-1289

MAP C-3

Orange-colored soup



Red pumpkin ramen

Hyottoko-tei
[Loc] 640-1 Idaira, Yokota, Kaneyama Town
[Contact] TEL.0241-56-4936

MAP B-2

Oku-Aizu Kaneyama Red Pumpkin

Kaneyama Town

It is characterized by its deep orange skin and the "navel" at the bottom. You can enjoy the rich sweetness and the pleasant texture!

Harvest season
Mid-August to late September



A variety of original ramen unique to Oku-Aizu!



Special garlic ramen
Yanaizu Town MAP D-1
A generous topping of fried garlic from Yanaizu Town!
Suzuya Shokudo
[Loc] 145-1, Jikemachi-kou, Yanaizu, Yanaizu Town
[Contact] TEL.0241-42-2516



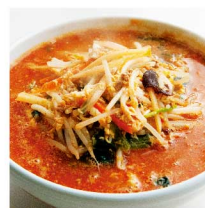
Original Yakisoba Ramen
Mishima Town MAP C-1
Ramen with yakisoba in it!
Futaba Shokudo
[Loc] 210, Miyashita, Mishima Town
[Contact] TEL.0241-52-2034



Tomato ramen
Tadami Town MAP A-2
Ramen with a generous amount of tomato harvested in Tadami Town.
Tadami Ski Resort Restaurant Yamabiko
[Loc] 24, Tanokuchi, Tadami, Tadami Town
[Contact] TEL.0241-82-2304



Ramen mixed with cutlet curry
Kaneyama Town MAP B-2
Soup, rice, noodles, curry, and cutlet all in one! The most popular!
Minshuku Shokudo Ofukuro
[Loc] 601, Shimomachi, Kawaguchi, Kaneyama Town
[Contact] TEL.0241-54-2429



Spicy miso ramen
Minamiaizu Town MAP B-3
A rich, spicy flavor. Topped with plenty of vegetables.
Chinese cuisine Ichido
[Loc] 1951, Konuma, Furumachi, Minamiaizu Town
[Contact] TEL.0241-76-2352



Miso ramen
Hinoemata Village MAP B-4
The spicy miso soup mixed with the medium-thick noodles will warm you up.
Tachisoba Kadoya
[Loc] 595-1, Kaminohara, Hinoemata Village
[Contact] TEL.0241-75-2004

Soboro bread

Tadami Town MAP A-2
Classic bread sandwiching buttercream.
Sweets shop Mitsuishiya
[Loc] 1303-8 Tadami-miyamae, Tadami Town
[Contact] TEL.0241-82-2092



Natural yeast bread made with rice malt from Aizu

Minamiaizu Town MAP D-3
Fermented slowly with natural yeast made from Aizu rice malt. Featuring a chewy texture.
Kichipan
[Loc] 3969 Tajima-ushiromachi-kou, Minamiaizu Town
[Contact] TEL.050-8885-3380



Seasoned Mutton Kebab

Tadami Town MAP A-2
When it comes to yakiniku barbecue in Tadami Town, mutton (lamb) is the standard! "Seasoned mutton" is sandwiched with cabbage in pita bread.
Seasoned Mutton Kebab Cafe
[Loc] 1018-1, Amatsutsumi, Tadami, Tadami Town
[Contact] TEL.090-6682-0141

Akabeko

Bread that is soft all the way to the crust

Yanaizu Town MAP D-1
Exquisitely crafted bread made with Hokkaido wheat and Yanaizu-produced "tochimitsu" honey.
Bakery Akabeko
[Loc] 167, Jikemachi-kou, Yanaizu, Yanaizu Town
[Contact] TEL.0241-42-7111



An elementary school building turned into a cafe!



Soba Cafe SCHOLA

Showa Village MAP C-2
An original galette made with buckwheat flour. In addition to the light snack "salt," there are also "sweets."
[Loc] 1374, Miyamae, Kuimaru, Showa Village
[Contact] TEL.080-6657-3381



Relaxing time //

Asparagus and tomatoes

Mixed vegetable soft serve ice cream

Minamiaizu Town MAP D-4
In the summer, vegetables that are a specialty of Minamiaizu Town are made into soft serve ice cream.
*Available from April to mid-December
Aizu Nishikaido Tajima Roadside Station
[Loc] 3242-6 Oganuma-hara, Itosawa, Minamiaizu Town
[Contact] TEL.0241-66-3333



Patisserie Tonobo

Yanaizu Town MAP D-1
Macarons inspired by the scenery of Yanaizu Town, made by the world's No. 1 pastry chef, are very popular!
[Loc] 173 Jikemachi-kou, Yanaizu, Yanaizu Town
[Contact] TEL.0241-42-2250



Financier



Tamanashi Tofu Chaya (tea house)

Kaneyama Town MAP C-2
Its handmade tofu, made using Oku-Aizu spring water and locally grown green beans, is very popular. The fluffy and chewy okara donuts are also delicious.
[Loc] 363 Tamanashi Idaira, Kaneyama Town
[Contact] TEL.0241-54-2743



Tsuruno IORI Cafe

Mishima Town MAP C-2
A place for meals and sweets. The view from the cafe is amazing!
[Loc] 888 Yunodaira, Hayato, Mishima Town
[Contact] TEL.0241-42-7355



Looking out over the Tadami River!



The mild chicken broth is addictive.

Karamushi (ramie)

A perennial plant of the Urticaceae family, used to make karamushi weaving. Its leaves are rich in nutrients such as dietary fiber and calcium, and karamushi is gaining attention as a foodstuff.



Spicy



Richness and umami are concentrated.

Chicken curry made without water

Minamiaizu Town MAP D-3
This curry is made by slowly simmering the roux using only the moisture from the vegetables and finishing it with 11 different spices.

CAFE JI-MAMA
[Loc] 4004 Uemachi-kou, Tajima, Minamiaizu Town
[Contact] TEL.0241-62-8001

Bandai mochi (rice cake)

Showa Village MAP C-2

A specialty of Showa Village. Made with non-glutinous rice, it has a chewy texture similar to mochi and is very delicious. A generous amount of sweet sauce made with junen (perilla).

Karamushi Ori no Sato Showa Roadside Station
[Loc] 1 Uenohara, Sagura, Showa Village
[Contact] TEL.0241-58-1655

Traditional local flavor



Enjoy the gourmet food of Oku-Aizu

Taste the unique gourmet food of Oku-Aizu!

Charge up your energy with a hearty stamina meal!



Yamodoya's special pork bowl

Hinoemata Village MAP B-4

The large cuts of pork belly are topped with a special sauce.
Yamodoya
[Loc] 1136 Mizuiri, Hinoemata Village
[Contact] TEL.0241-71-7373



Check!

Experience making
awa-manju (sweet bun).



[Contact] (Confectionery Store)
Koike Kashiho TEL.0241-42-2554
Iwaiya TEL.0241-42-2107



Awamanju (sweet bun)

Yanaizu Town

It features a chewy & crunchy
texture with a gentle sweetness.

[Contact] (Confectionery Store)
Koike Kashiho TEL.0241-42-2554
Inabayama Kashi-ten TEL.0241-42-2511
Hasegawaya TEL.0241-42-2383
Iwaiya TEL.0241-42-2107



Hand-baked Senbei (Rice Crackers) -
Sautome Odori

Tadami Town

A famous Japanese confectionery
with a motif of the traditional dance of
Tadami Town, "Sautome Odori."
[Contact] Teruokaya Watarai-Seika
TEL.0241-86-2304



Raw caramel
made from sake lees

Minamiaizu Town

It is made from sake lees from
Minamiaizu Town, pure honey Tochim-
itsu, and milk.

[Contact] (confectionery store)
Tsukimiya Kashiten TEL.0241-72-2056



Herring pickled with
Japanese pepper

Minamiaizu Town

Preserved food from Oku-Aizu.
Perfect as a side dish for sake.
[Contact] Aizu Bussan
TEL.0241-66-2232

Addictive
sweet walnuts

Showa Village

A slightly bitter sweet
treat for adults.

[Contact]
Karamushi Ori no Sato Showa
Roadside Station
TEL.0241-58-1655



Mutton Snacks

Tadami Town

Snack-style famous grilled mutton.

[Contact]
Medelleaf TEL.080-5731-5568



Miso no Kakurenbo

Mishima Town

Miso wrapped in shiso leaves
and deep-fried.

[Contact] Oze Kaido Mishima-juku
Roadside Station
TEL.0241-48-5677



Egoma konnyaku (seeds)

Kaneyaama Town

Oku-Aizu's classic Sashimi Konnyaku.
Enjoy the crunchy texture of
perilla seeds (egoma).

[Contact] Sansaiya TEL.0241-54-2272

Souvenirs Oku-Aizu

Take home specialties of Oku-Aizu
along with your memories!



Sparkling mineral water

Kaneyaama Town

The only product in Japan that
contains natural carbonation in mellow
soft water!

[Contact] HARVES Co., Ltd. TEL.0120-957-382



Karamushi tea
with a Showa-era flavor

Showa Village

A mild-tasting tea made from the
leaves of ramie, which are rich in
dietary fiber and calcium.

[Contact] Karamushi Ori no Sato
Showa Roadside Station TEL.0241-58-1655



Nango Tomato 100% Juice
kashu (Summer and Autumn)

Minamiaizu Town

Processed within three days of harvest,
it has a fresh flavor. The unique manu-
facturing process brings out the
sourness and umami of the ingredients.

[Contact] Shokuno Kachi Sozo Kenkyusha
TEL.080-8037-4864



Kaneyama Dorayaki

Kaneyaama Town

Dorayaki filled with bean jam made
from Oku-Aizu Kaneyama red pumpkin.

[Contact] Kaneyama Dorayaki Kobo
TEL.0241-54-5024



Ayu-Monaka

Yanaizu Town

The beautiful design, which depicts
ayu fish swimming in a clear stream,
is a visual treat as well!

[Contact] Iwaiya TEL.0241-42-2107



Mishima Town-produced honey
(Tochimitsu)

Mishima Town

This is pure honey made by bees in
Mishima Town using nectar from
Japanese horse chestnut trees.

[Contact] Tokito Yohoen
https://tokito-yoho.theshop.jp/



Oze Natural Spring Water Jelly,
Mizu-Sayaka

Supervised by Patisserie Hakuakan

Hinoemata Village

The pure, clear natural water of Oze
has been transformed into an excep-
tionally transparent jelly.

[Contact] Oze Hinoemata Onsen
Tourism Association TEL.0241-75-2432



Iwana Miso

Hinoemata Village

A luxurious miso made with a whole
char (iwana) raised in the headwaters
of Oze, offering a traditional taste.

[Contact] Onsen Specialties Office
TEL.0241-75-2200

Oku-Aizu Sake

What is Shochu?

Shochu is a Japanese
distilled alcoholic drink. The
ingredients are not only rice,
but also a variety of others
such as wheat, sweet
potatoes, and more.

5. Kirinko

(Aizu Kiribana Shochu)

Mishima Town

Shochu made using paulownia flower
and sake from Mishima Town, brewed
with a special method. The sweet scent
of the paulownia flower gently lingers.

[Contact]
Yamano Saito Shoten
TEL.0241-52-2221

6. Nekka Special Edition

Tadami Town

This rice shochu is made using
only sake rice grown there, and is
brewed with yeast born from sake
brewing technology. It has a
mellow ginjo aroma and deep
taste.

[Contact]
Nekka Oku-Aizu Joryujo (Distillery)
TEL.0241-72-8872

What is Doburoku?

Doburoku is a type of sake
made by fermenting rice,
malted rice, and water
without undergoing a strain-
ing process.

7. Yanaizu Doburoku

Yanaizu Town

This doburoku doesn't have a strong
taste, allowing you to feel the rich
flavor and gentle sweetness of the
homegrown Koshihikari rice.

[Contact]
Nouka-Minshuku Yoshinoya
TEL.0241-43-2143

8. Senta no Doburoku (unpasteurized raw)

*Frozen pack

Tadami Town

Made using a traditional method
with only rice and rice koji as
ingredients. This is a luxurious
product made with table rice.

[Contact]
Minshuku Yamakanouya
TEL.0241-82-3400

1 | Temae-sake



2 | ROMAN50
EDITION OASHI



3 | Zuisho Hanaizumi
Aizu Brand Hinoemata Label



4 | BOGEN (PALEALE)



Kirinko | 5



Nekka | 6
Special Edition



Yanaizu
Doburoku | 7



Senta no
Doburoku | 8

What is Sake?

Sake is an alcoholic beverage made
from Japanese rice, malted rice
(koji), and water, which are
fermented and strained to make
sake. Oku-Aizu, with its climate, rice,
and water perfect for sake brewing,
is home to many delicious sake!

1. Temae-sake (Junmaishu)

Kaneyaama Town

This is a rare pure rice sake made
from the rare sake rice "Fukunohana"
and pure water from Kaneyaama Town.

[Contact] Kaneyaama Town Tourism
and Local Products Association
TEL.0241-42-7211

2. ROMAN50 EDITION OASHI (Junmai Daiginjo)

Showa Village

This sake is brewed using "Yume
no Ka" rice, which is grown in rice
fields reclaimed from abandoned
farmlands in oashi no Sato.

[Contact]
Showa Village Tourism Association
TEL.0241-57-3700

3. Zuisho Hanaizumi Aizu Brand Hinoemata Label (Honjozo)

Hinoemata Village

The Hinoemata Label, a brand
beloved in Oku-Aizu. It has a rich
and umami flavor, with a clean,
crisp aftertaste.

[Contact] Oze Hinoemata Onsen
Tourism Association
TEL.0241-75-2432

What is Craft Beer?

Craft beer is beer made at
small-scale breweries. Beers
focused on quality using
Oku-Aizu products are
brewed.

4. BOGEN (PALEALE)

Minamiaizu Town

With a name that evokes skiing, a
balanced malt flavor, and an
orange-like aroma, this is a beer
you'll want to drink again and again.

[Contact]
Minami-Aizu Mountain Brewing
TEL.070-8472-6965

Minamiaizu Town, where four breweries compete with their unique characteristics.

Kokken Shuzo

Founded in 1877. We use carefully selected
rice for sake brewing and clean local water as
the brewing water, and carefully prepare all the
rice, water, koji, and yeast.

[Contact] Kokken Shuzo TEL.0241-62-0036

Aizu Shuzo

Founded in the Genroku era. Carrying on
ancient traditions, the brewery is particular
about using sake rice grown in Minamiaizu, and
is producing classical yet sophisticated sake.

[Contact] Aizu Shuzo TEL.0241-62-0012

Hanaizumi Shuzo

Because it is a region with heavy snowfall, sake was
sometimes hard to come by, so our ancestors
decided, "If it is unavailable, then let's make it
ourselves!" and started brewing sake themselves.

[Contact] Hanaizumi Shuzo TEL.0241-73-2029

Kaito Otokoyama Shuzo

Founded in 1716. The brewery is making its own unique
sake by taking advantage of the cold climate of the
region. The brewery is creating sake with all its heart
that makes people feel enriched when they drink it.

[Contact] Kaito Otokoyama Shuzo TEL.0241-62-0023



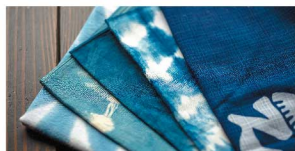
GI certified Sake



Indigo-dyeing experience

Minamiaizu Town MAP D-4

You can experience indigo-dyeing at "Someya," an old thatched-roof house. A tenugui hand towel or handkerchief dyed by yourself will be a special memory.



Period Around late April to mid-October
Time 9:30~10:30, 10:30~11:30, 13:00~14:00, 14:00~15:00
Fee 1,200 yen or more & Admission fee to the museum



Oku-Aizu Museum
 [Loc] 3692-20 Nishizawayama, Itosawa, Minamiaizu Town
 [Contact] TEL.0241-66-3077



Have fun with Oku-Aizu's crafts!

Craft & cultural experiences

Oku-Aizu

You will encounter a lot of things unique to Oku-Aizu, such as fine handicrafts inherited as winter work!

Try making traditional handicrafts!



The legend of the Akabeko

A major earthquake struck the Aizu region 400 years ago. A herd of powerful red-haired cows (beko) showed up to help transport large pieces of lumber for the reconstruction of Enzoji Temple. Later, the red-haired cows that helped so hard were called "Akabeko," and became popularly known for bringing good fortune.

Akabeko painting experience

Yanaizu Town MAP D-1

First-time visitors, adults and children alike, can enjoy this casual painting experience. You can design your own original Akabeko. (Reservations required)

Time required About 60 minutes **Fee** 2,000 yen

Iko-no-yakata Hatto in Yanaizu

[Loc] 151-1 Shimodaira-otsu, Yanaizu, Yanaizu Town

[Contact] TEL.0241-41-1077

Inside the Aizu-Yanaizu Station Building on the JR Tadami Line "Aibeko"

Hitarito (Yanaizu Hariko studio)

[Loc] 610-7 Shimo-ohira-kou, Yanaizu, Yanaizu Town

[Contact] TEL.0241-42-7333



Aizu-Yanaizu Station Building on the JR Tadami Line "Aibeko"



Inside the station, there is also a cafe that specializes in home-roasted coffee and cream soda!

Station cafe Kissa Himekuri

[Contact] TEL.0241-42-7333



Karamushi-ori coaster weaving experience

Showa Village MAP C-2

You can experience "Karamushi-ori," a traditional craft of Showa Village. Let's make your own Karamushi-ori coaster! (Reservations required)

Time required About 20 minutes

Fee 1,540 yen/person *Works will be mailed at a later date

Karamushi Ori no Sato Showa Roadside Station
 [Loc] 1 Uenohara, Sagura, Showa Village [Contact] TEL.0241-58-1655



Karamushi-ori

"Karamushi" is a perennial plant of the nettle family, also called Choma, and has been cultivated in Showa Village as a raw material for Jofu (top-grade ramie fabric).

"Karamushi-ori" is rich in air permeability and moisture absorption, and the woven fabric is light and supple, and the unique firmness gives it a cool feeling that you cannot wear any other fabric once you experience it.

"Oku-Aizu Showa Karamushi Ori" is designated as a nationally designated traditional craft.

Traditional crafts that Oku-Aizu is proud of



The art of Yamodo: Woodworking

Hinoemata Village

The woodworking techniques have been handed down through handwork during the winter season. In Hinoemata Village, you can see and purchase practical folk crafts born from the lives of the mountain people (Yamodo).

[Contact] Oze Hinoemata Onsen Tourism Association
 TEL.0241-75-2432



Brand certified product of Fukushima Prefecture: Paulownia chest of drawers

Mishima Town

The finest paulownia from Mishima is made of dense, shiny materials, and has excellent insect repellent and moisture-proof effects. It is said to be the best quality in Japan, and other handicrafts such as getsa, rice bins, and tea containers are also produced.

[Contact] Aizu Kiritsansu TEL.0241-52-3823



A traditional craft designated by the Minister of Economy Oku-Aizu Amikumi Zaiku

Mishima Town MAP C-1

The baskets and strainers are made from plants such as hilolo, Yamabudo (crimson glory vine), and matatabi. Amikumi Zaiku has been handed down from generation to generation as a handicraft during the off-season of agriculture in Oku-Aizu, a region deep in the snow.

Mishima Town Seikatsu Kougei Kan
 [Loc] 395 Suwanoue, Nairi, Mishima Town
 [Contact] TEL.0241-48-5502

Bracken picking

Tadami Town

You can pick mountain vegetables at one of the town's three Kanko Warabi-en gardens. Each garden has its own special features, so you can choose the Warabi-en garden that best suits your purpose.

Time required May to June

Fee 1,000 yen or more / person

[Contact] Tadami Town Information Center
 TEL.0241-82-5250



Minamiaizu Aroma Distillation Experience Study Tour

Minamiaizu Town MAP D-3

You can learn about essential oil production practices by taking a walk in the forest and experiencing production at an aroma distillery. (Reservations required)

Jyuhachinichi Minamiaizu Office
 [Loc] 3947 Nakamachi-kou, Tajima, Minamiaizu Town

[Contact] TEL.050-1807-3591

Learn more information on prices and other details





Fairy Art Museum

Kaneyama Town MAP C-2

This museum has a collection of materials and dolls related to fairies.

[Contact] TEL.0241-55-3180



Oze Museum of Photography

Hinoemata Village MAP B-5

The museum exhibits the works of Shiro Shirahata, a mountain photographer who loved Oze.

[Closed in winter] [Contact] TEL.0241-75-2065

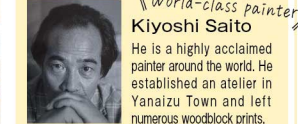


Kiyoshi Saito Museum of Art, Yanaizu

Yanaizu Town MAP C-1

This is the only museum in Japan that houses and exhibits works by Kiyoshi Saito. The museum also opens its atelier to the public.

[Contact] TEL.0241-42-3630



World-class painter Kiyoshi Saito
He is a highly acclaimed painter around the world. He established an atelier in Yanaizu Town and left numerous woodblock prints.

Photo courtesy: Kiyoshi Saito Museum of Art, Yanaizu

Art museum



MIORI

Kaneyama Town MAP C-1

The site provides information on the mechanism of hydroelectric power generation and the history of power supply development in the Tadami River.

[Contact] TEL.0241-42-7771



Mishima Town Seikatsu Kougei Kan

Mishima Town MAP C-1

Oku-Aizu Amikumi Zaiku, woodwork, and fabric products are displayed and sold.

[Contact] TEL.0241-48-5502



Mishima Town Exchange Center Yamabiko

Mishima Town MAP C-1

The center holds exhibitions and events related to the history and culture of Mishima Town.

[Contact] TEL.0241-52-2165



Oku-Aizu Visitor Center

Yanaizu Town MAP D-1

This center introduces the nature and charm of Oku-Aizu, which is located in the Echigo Sanzan Tadami Quasi-National Park.

[Contact] TEL.0241-42-7081

Cultural facilities



Kawai Tsugunosuke Memorial Hall in Tadami Town

Tadami Town MAP B-2

The site exhibits materials from the end of the Edo period and the room where Tsugunosuke passed away, which has been moved to a new Loc.

[Closed in winter] [Contact] TEL.0241-82-2870

Kawai Tsugunosuke

The protagonist of Ryotaro Shiba's "Touge"
He was a retainer of the Nagaoka clan. In the Boshin War at the end of the Edo period, he was wounded in a battle against the government forces for the sake of righteousness. After crossing the difficult Hachijurigoe, his wounds worsened and he passed away at the home of a doctor, Soeki Yazawa, in Shiozawa Village (currently Shiozawa, Tadami Town).



Takeda Hisayoshi Memorial Hall

Hinoemata Village MAP B-5

The hall was established to preserve the nature of Oze, following the wishes of a doctor of science who devoted himself to the nature conservation movement of Oze.

[Closed in winter] [Contact] TEL.0241-75-2065



Oku-Aizu Museum

Minamiaizu Town MAP D-4

The museum comprehensively exhibits the natural, cultural and historical charms of the Oku-Aizu region.

[Contact] TEL.0241-66-3077



Tadami Mono to Kurashi no Museum

Tadami Town MAP B-3

The museum preserves and exhibits the "Aizu Tadami's collection of daily tools and working wear," a nationally designated Important Folk Cultural Properties.

[Contact] TEL.0241-86-2175



Tadami Buna to Kawa no Museum

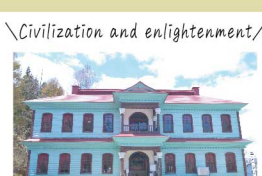
Tadami Town MAP A-2

The museum exhibits and explains about the natural environment and wildlife of Tadami Town.

[Contact] TEL.0241-72-8355



Good for emotional education, too!



Old Minamiaizu-gun Government Office

Minamiaizu Town MAP D-3

The building was built in 1885 in a quasi-Western style. You can see elements of a mixture of Japanese and Western styles.

[Contact] TEL.0241-62-3848



Kanozu Bansho (former Hasebe family residence)

Tadami Town MAP A-2

This is a Magariya-style residence in the late Edo period. The back room of the samurai-house style remains. Designated as an important cultural property by Fukushima Prefecture.

[Contact] Tadami Town Board of Education TEL.0241-82-5320



Former Igashima Family Residence

Kaneyama Town MAP C-1

This is a typical Chumon-zukuri style built around the middle of the Edo period. Designated as an important cultural property by Fukushima Prefecture.

[Contact] Kaneyama Town Board of Education TEL.0241-54-5360

Historical buildings



Visit history, art and culture

Historical & cultural spots

Oku-Aizu

The terrain of Oku-Aizu has nurtured a diverse history and culture!

The "Rural Kabuki" has been handed down for more than 280 years



Designated as one of the Fukushima Prefecture Important Intangible Folk Cultural Properties

Hinoemata Kabuki

Hinoemata Village MAP B-4

The Kabuki dedicated to the gods that has been handed down since the Edo period, and has continued to entertain the people of the villagers of Hinoemata. The performers and backstage staff are all residents of the village, and they devote their spare time to rehearsals in the midst of their daily work. The stage for the performance is located in the precincts of Chinjuin, which is designated as one of the Important Folk Cultural Properties. The audience seats are open-air, and the stone steps leading to the shrine serve as the audience seats. Performances are held three times a year in May, August and September.

[Contact] Oze Hinoemata Onsen Tourism Association TEL.0241-75-2432



Hinoemata Kabuki Tradition Museum "Chiba no Ie"

The site exhibits costumes, props, and scripts of Hinoemata Kabuki.

[Closed in winter]

[Loc] 664 Idaira, Hinoemata Village
[Contact] Oze Hinoemata Onsen Tourism Association TEL.0241-75-2432



MAP B-4

History and Folklore Museum

In addition to materials related to Hinoemata Kabuki, the site exhibits the history of the village, daily life tools, forestry tools, fishing equipment, and more.

[Closed in winter]

[Loc] 887-1 Shimonohara, Hinoemata Village
[Contact] Hinoemata Village Board of Education TEL.0241-75-2342

Rural Kabuki with deep roots in Oku-Aizu

Omomo-no-Butai (Stage)

Minamiaizu Town MAP B-4

This stage for Rural Kabuki was reconstructed in 1895. Designated as one of the nationally designated Important Folk Cultural Properties.

[Contact] Ina Tourism Center TEL.0241-64-5711



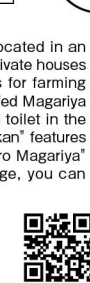
The original scenery of Japan lined with thatch-roofed Magariya houses

Preservation Districts for Groups of Traditional Buildings Maezawa Magariya Village

Minamiaizu Town MAP B-4

The Maezawa Magariya Village is located in an area of heavy snowfall, and the old private houses where people lived with their horses for farming are called "Magariya." The thatch-roofed Magariya house is L-shaped, with a stable and toilet in the protruding part. The "Magariya Shiryokan" features a tour of the Magariya. At "Sobadokoro Magariya" located at the entrance of the village, you can taste local Juwari soba.

[Loc] Maezawa, Minamiaizu Town
Maezawa Keikan Hozonkai
[Contact] TEL.0241-72-8977
Sobadokoro Magariya
[Contact] TEL.0241-78-2340



Waterwheel



Omotenashi guide

Omotenashi guides will provide detailed information about the highlights of the village and Magariya.

(Reservations required)
Maezawa Keikan Hozonkai
[Contact] TEL.0241-72-8977



Okurairi Thirty-Three Kannon

Okurairi is the name of the Minamiaizu region (the current area of Minamiaizu Town, Shimogo Town, Tadami Town, Mishima Town, Kaneyama Town, and Showa Village), which was under the direct control of the shogunate in the Edo period. The Okurairi Thirty-Three Kannon was established by local farmers in 1698.



Okurairi Thirty-Three Kannon: Temple No.7 Jigenzan Kannon-ji Temple

Showa Village MAP C-2
[Loc] 723, Baba, Sagura, Showa Village
[Contact] Showa Village Tourism Association
TEL.0241-57-3700



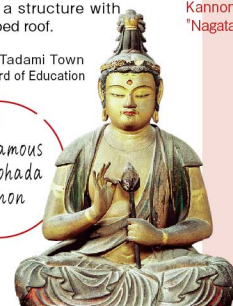
Okurairi Thirty-Three Kannon: Temple No.14 Yakushi-ji Temple

Minamiaizu Town MAP D-3
[Loc] 3872-1 Motomachi-kou, Tajima, Minamiaizu Town
[Contact] Tajima Tourism Center
TEL.0241-62-3000

Found my fav Kannon!

Check!

It is famous as Hito-hada Kannon



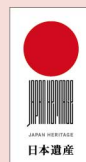
Mokuzei Syou Kannon Bosatsu Zazou

Japan Heritage Visiting 33 Kannon in Aizu

The 33 Kannon pilgrimage is said to have started in the Heian period as a result of the belief in Kannon, the Goddess of Mercy, who transforms into 33 different forms to save all living things.

You will visit the 33 Kannon and pray to them. The Aizu 33 Kannon Pilgrimage was started by Hoshina Masayuki, the founder of the Aizu clan.

In Oku-Aizu, various types of 33 Kannon were created and remain today, including "Okurairi Thirty-Three Kannon," "Kubota Thirty-Three Kannon," "Otome Thirty-Three Kannon," and "Nagata Saigoku Thirty-Three Kannon."



Learn more here



Sairyu-ji Temple Otome Thirty-Three Kannon

Mishima Town MAP C-1

The 33 softly smiling Kannon statues, created by two stone-mason sisters, are scattered throughout the temple.

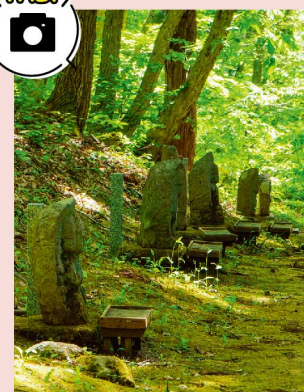
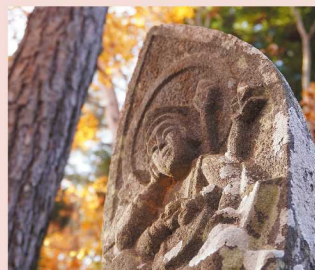
[Loc] 4684, Sugo, Nishikata, Mishima Town
[Contact] Mishima Town Tourism Association
TEL.0241-48-5000

Nagata Saigoku Thirty-Three Kannon

Minamiaizu Town MAP D-3

On the mountainside of Mt. Washiyama, 33 Kannon statues are lined up along a 1-km mountain path, and it is said that once you go around, you will have the same benefits as when you pilgrimage to the Saigoku Thirty-Three Kannon.

[Loc] In the area of Nagata, Minamiaizu Town
[Contact] Tajima Tourism Center
TEL.0241-62-3000



Kubota Thirty-Three Kannon

Yanaizu Town MAP D-2

On a small hill in the Kubota area, commonly known as Kannon Mountain, 33 Kannon Bosatsu are enshrined along the mountain path, also known as "Mawari Kannon."

[Loc] Kubota, Yanaizu Town
[Contact] Yanaizu Town Tourism Association TEL.0241-42-2346

Receiving the benefits of the Buddha Gakko-ji Temple: Shakyo, Shabutsu Experience

Yanaizu Town MAP D-1



At "Gakko-ji Temple" of the Buzan school of the Shingon sect, you can experience "Shabutsu" where you can copy and draw the figure of Buddha and "Shakyo" where you can copy the sutra.

Time required
About 1 hour and 30 minutes

[Loc] 1096, Shimoaramachi-kou, Yanaizu, Yanaizu Town
[Contact] TEL.0241-42-2567

Book your date here



Kasuga Shrine

Showa Village MAP C-2

There remains a strange rock called "Jaishi," which is said to have turned a giant snake (the messenger of the god) into a stone. In spring, cherry blossoms bloom around it.

[Loc] 1515 Uenoyama, Nijiri, Showa Village
[Contact] Showa Village Tourism Association
TEL.0241-57-3700

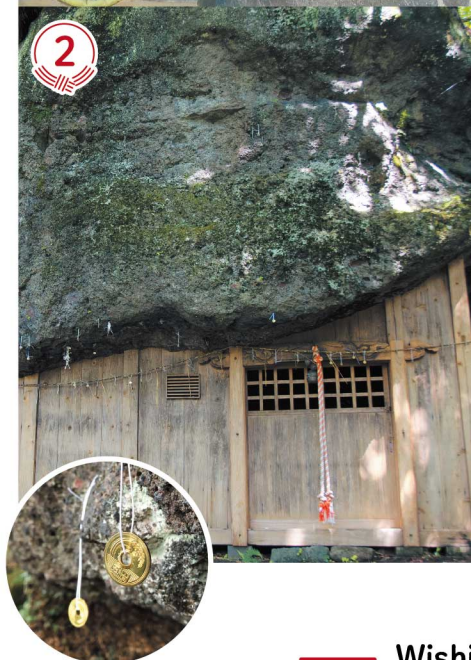


Sakedachi no Magaibutsu

Kanayama Town MAP B-2

Having seen the devastation of the Tenmei and Tenpo famine, ascetic practitioners carved the Magaibutsu to pray for a bountiful harvest and the eradication of disease and suffering.

[Loc] 2692 Ishibiyama, Yamairi, Kanayama Town
[Contact] Kanayama Town Board of Education Educational Section
TEL.0241-54-5360



Head to the sanctuary of Oku-Aizu

Sacred spots

Oku-Aizu

Matchmaking

1 Hashiba no Banba

Hinoemata Village MAP B-4

A stone statue of an old woman is enshrined in the middle of the approach to the Hinoemata Kabuki stage and Chinjuin. Hashiba no Banba is a water god that protects children from water hazards. It is also believed to be a god of breaking off and matchmaking, and a new pair of scissors should be offered to the god when one wishes to break off a bad relationship. When one does not want to cut off a good relationship, they offer scissors that rust and cannot be cut. This power spot is well known by those in the know, as many people want to cut ties not only with people, but also with illness.

[Loc] 672 Idaira, Hinoemata Village
[Contact] Oze Hinoemata Onsen Tourism Association
TEL.0241-75-2432

2 Mitsuishi Shrine

Tadami Town MAP A-2

This shrine has a large, oddly shaped rock as its deity. It is said that if you tie a twisted string with a 5-yen coin through it to the "third rock" among the three rocks, it will bring you closer relations.

[Loc] Ushiroyama, Tadami, Tadami Town
[Contact] Tadami Town Information Center
TEL.0241-82-5250

3 Koiji Bridge

Minamiaizu Town MAP C-4

It is said that tying a red string to the bridge's railing will fulfill the love.

[Loc] 1086-1 Natsui, Takihara, Minamiaizu Town
[Contact] Minamiaizu Town Tourism and Local Products Association TEL.0241-62-3000

Wishing for your child's growth



Six Jizo (statues)

Hinoemata Village MAP B-4

The six Jizo statues are dressed in beautiful costumes and adored by people in the village. There are many visitors who come to the shrine to pray for the treasure of a child or to raise a child.

[Loc] Shimonohara, Hinoemata Village
[Contact] Oze Hinoemata Onsen Tourism Association
TEL.0241-75-2432

The legend of Kasha cat in Shizukurayama

Mishima Town

Once upon a time, the Kasha cat (demon cat) living in Shizukurayama bothered the local people by causing long rains, droughts, and disease. Kobo Daishi heard of this, went into the mountains, and got rid of the Kasha cat with a Koshiabura tree. Since then, Kasha cat has become the guardian deity of Mt. Shizukurayama, which saves people from natural disasters and diseases. Based on this legend, when a child is born, the local people have a custom of making Kokeshi out of Koshiabura wood as a toy to ward off evil spirits.

[Contact] Mishima Town Tourism Association
TEL.0241-48-5000



Kasha cat Kokeshi



Banya-age

352 Banya Roadside Station

Minamiaizu Town MAP C-4

As you drive through the mountains, you will see the rich nature and original scenery of Japan, such as Oze National Park and the Preservation Districts for Groups of Traditional Buildings. Inside the station, you can also enjoy local food culture such as Aizu Kogen Soba made of 100% buckwheat flour, pickled red turnips, and Banya-age, which is a specialty of the area.

[Loc] 4 Banya, Minamiaizu Town
[Contact] TEL.0241-78-2785



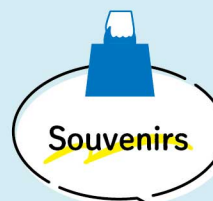
A handmade onigiri made by the landlady of Tadami

252 Tadami Town Information Center

Tadami Town MAP A-2

You can use it to consult about sightseeing spots, sightseeing courses, accommodations, and meals in the town, etc. In addition, the site sells special products of Tadami Town and Tadami Line goods. Luggage storage and bicycle rental services are also available.

[Loc] 1018-1, Amatsutsumi, Tadami, Tadami Town
[Contact] TEL.0241-82-5250



Stop-by information

Here are some of the best spots to experience the local specialties and culinary culture while enjoying the drive!



Free Wi-Fi is available in the facility

EV charging is available, so electric vehicles are welcome



Murachan trekking bell

352 Oze Hinoemata Roadside Station

Hinoemata Village MAP B-4

The site is the gateway to Oze climbing in the green season, and in winter, it is a great Loc where you can see the ski slopes in front of you. You can feel the wonderful culture and tradition of the village by disseminating information about the history of the village and Hinoemata Kabuki. Adjacent facilities include the Oze no Sato Exchange Center and Yamodoya, where visitors can enjoy local dining and shopping.

[Loc] 1136-1 Mizuri, Hinoemata Village
[Contact] TEL.0241-75-2432



Nango tomato roll cakes

289 Yamaguchi Onsen Kirara 289 Roadside Station

Minamiaizu Town MAP C-3

This roadside station has a hot spring. Known for its Nango tomatoes, the Bussankan sells a limited number of souvenirs such as Nango tomato roll cakes and tomato juice. At the restaurant, ramen noodles made with tomatoes and buckwheat noodles from the region of origin are also offered. In autumn, the Shin-Soba Festival is held.

[Loc] 1 Hashijiri, Yamaguchi, Minamiaizu Town
[Contact] TEL.0241-71-1289



Sparkling mineral water

252 Oku-Aizu Kaneyama Roadside Station

Kaneyama Town MAP C-1

The roadside station is located along National Route 252. The specialty product "Oku-Aizu Kaneyama Red Pumpkin" is famous, and many people come from far away to buy it. From the facility surrounded by mountains, you can view the "Tadami River" and enjoy the scenery of the four seasons. There are numerous campgrounds and hot spring facilities nearby, as well as "Lake Numazawa."

[Loc] 949-8 kamiidaira, Nakagawa, Kaneyama Town
[Contact] TEL.0241-55-3334



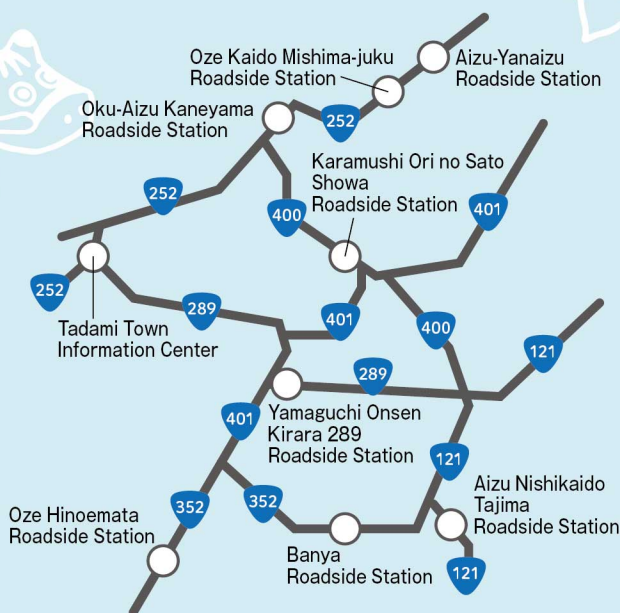
Zaru soba

252 Aizu-Yanaizu Roadside Station

Yanaizu town MAP D-1

A roadside station in Yanaizu Town, the birthplace of the legend of "Akabeko," a folk craft representative of Aizu. Inside the facility, you will find a wide variety of fresh vegetables, Akabeko goods, and local specialties. At the restaurant, freshly made Juwari soba and Yanaizu Town's famous "Yanaizu Sauce Katsudon" are popular.

[Loc] 179 Shimodaira-otsu, Yanaizu, Yanaizu Town
[Contact] TEL.0241-42-2324



Vegetable-mixed soft serve ice cream Asparagus and tomatoes
*Available from April to mid-December

121 Aizu Nishikaido Tajima Roadside Station

Minamiaizu Town MAP D-4

This roadside station is located near the top of Sanno Pass along National Route 121, which connects Aizu Wakamatsu and Nikko. The direct sales area offers seasonal wild vegetables, mushrooms, and locally grown seasonal vegetables, and the specialty asparagus and tomatoes are popular. A soft serve ice cream also comes in a mix of asparagus and tomato flavors, which tastes especially good.

[Loc] 3242-6 Oganuma-hara, Itosawa, Minamiaizu Town
[Contact] TEL.0241-66-3333



Maruyaka egoma dressing

400 Karamushi Ori no Sato Showa Roadside Station

Showa Village MAP C-2

The roadside station is popular for "Oku-Aizu Showa Karamushi Ori," which is designated as a traditional craft, and "gypsophila paniculata," which boasts the largest cultivated area and best quality in Japan. Accessories and trinkets made from "Karamushi" and "gypsophila" handmade by people in the village, as well as dressings and sweets made with egoma are popular.

[Loc] 1 Uenohara, Sagura, Showa Village
[Contact] TEL.0241-58-1655



Paulownia charcoal chocolate soft serve ice cream

252 Oze Kaido Mishima-juku Roadside Station

Mishima Town MAP C-1

Located at the entrance to Oku-Aizu Mishima Town, this is a rest point for tourists. At the special products sales corner, you can buy Aizu Jidori chicken and paulownia wood products, which are Mishima Town's specialties, as well as Oku-Aizu Amikumi Zaiku, freshly picked vegetables grown by local people, wild vegetables from Aizu, and specialties from surrounding towns and villages. From the "Daichi Tadami River Bridge Viewing Point," you can enjoy a spectacular view.

[Loc] 610 Tenyabara, Kawai, Mishima Town
[Contact] TEL.0241-48-5677



The first
Saturday
and
Sunday
of each month

A large, colorful dragon boat festival float featuring a large green and red dragon head, with people in traditional costumes rowing on the water.

[Loc] Lake Numazawa
[Contact] Lake Numazawa Festival Executive Committee TEL.0241-42-7211

[Loc] Oze Hinoemata Onsen Ski Resort, etc.
[Contact] Oze Hinoemata Onsen Tourism Association TEL.0241-75-2432

[Loc] Tadami River Kahan
[Contact] Mitama Matsuri Ryuto Fireworks Executive Committee
TEL.0241-42-2346

For details, please see the "Atago Jin Sairei Hono Kabuki" in May▶

A photograph showing the backs of four women standing in a row on a dirt path, looking out over a green landscape under a cloudy sky. They are wearing traditional Japanese kimonos: white, striped, blue, and white with vertical stripes. Each woman has a large, light-colored obi (sash) tied around her waist. The woman on the far left is looking slightly to her right. The woman second from the left has a small pink flower in her hair. The woman third from the left has a small green flower in her hair. The woman on the far right has her hair in a bun. The background shows a grassy field, a fence, and a line of trees under a grey, overcast sky.

[Loc] Karamushi Ori-no-Sato Showa Roadside Station
[Contact] Karamushi Ori-no-Sato Fair Executive Committee
TEL.0241-57-3700

[Contact] Tajima Tourism Center TEL.0241-62-3000

[Loc] Takatsue Ski Resort
[Contact] Tateiwa Tourism Center TEL.0241-64-5611

[Loc] Aizu-Yanaizu Roadside Station start/finish
[Contact] Fukushima Minyu Shimbun Office TEL.024-523-1334

[Held at the same time]
Tewassa no Sato Festival / Yama to Ki no Ichiba



[Contact] TEL.0241-48-5502
Tewassa no Sato Festival [Loc] Miyashita area
Yama to Ki no Ichiba [Loc] Mori no Shigoto Sha
[Contact] Mishima Town Tourism Association TEL.0241-48-5000

This event is held in accordance with the blooming season of Himesayuri. There will be stalls, a limited time early morning photo session, and volunteer guides.

[Loc] Takashimizu Natural Park Himesayuri (*Lilium rubellum*) colony
[Contact] Nango Tourist Center TEL.0241-64-5811

A large group of people are sitting on a grassy field, possibly for a picnic or a group activity. A large tree is in the foreground on the left, and mountains are visible in the background. The scene is outdoors and appears to be a park or a natural area.

[Loc] Misaka Plateau
[Contact] Misaka Plateau Utilization Event Executive Committee Secretariat
TEL 0241-48-5533

4 April

You can walk around a colony of tens of thousands of skunk cabbages, which are at their best from late April to early May. Stalls and stage events will also be held.

[Loc] A square near the Mizubasho and Shirakaba no Mori
[Contact] Showa Village Tourism Association TEL.0241-57-3700

[Loc] Kabuki Stage
[Contact] Oze Hinoemata Onsen Tourism Association TEL.0241-75-2432

The event offers a walking course of about 8 km in Mishima Town, where paulownia flowers are in full bloom, while enjoying the scenery beside the Tadami River.

[Loc] Mishima Town Koryu Center "Yamabiko" start / goal
[Contact] Mishima Town Board of Education, Lifelong Learning Division
TEL.0241-48-5599

This is an event where you can stay at a ryokan or inn in Hinoemata Village and enjoy the hot springs and the delicacies of Hinoemata. The stamp rally will also be held. The "Yamodo Autumn Festival" is held from mid-September to early-October, and the "Yamodo Shin-Soba Festival" is held from mid-October to early-November.

[Loc] A ryokan or a Minshuku (inn) in Hinoemata Village
[Contact] Oze Hinoemata Onsen Tourism Association TEL.0241-75-2432

Gamo-dake

Tadami Town is a healing place surrounded by rich nature. Those who successfully climb the "Four famous mountains in Tadami" will receive a commemorative badge on a first-come, first-served basis. In the "Iyashi no Mori" and "Megumi no Mori," you can refresh your body and mind through forest bathing and strolling. In addition, a campaign to visit the four famous mountains is also planned. Why don't you visit Tadami Town to enjoy the spectacular views of the four seasons?

Yogaisan	Gamo-dake
The second Sunday of May	The first Sunday of June
Aizu-Asahi-dake	Asakusa-dake
The second Sunday of June	The fourth Sunday of June
Forest	
Iyashi no Mori	Megumi no Mori
The fourth Sunday of April	The fourth Sunday of May

2 February

The first Saturday

Yanaizu Town Aizu Yanaizu Winter Festival

The festival features elaborate snow sculptures, and in order to pass on the customs and traditions of Yanaizu to the next generation, the Sai no Kami, Tori-oi, lantern processions, and other events are held.
[Loc] Aizu-Yanaizu Roadside Station
[Contact] Aizu Yanaizu Winter Festival Executive Committee TEL.0241-42-2114

The second Saturday and Sunday of each month

Tadami Town Tadami Furusato Snow Festival



There are many events such as presentations of local performing arts and traditional events on the stage specially set up for the large snow sculpture at the event site. The "Yukinko-ichi," where local cuisine and local gourmet foods are sold, is very popular every year. At night, the "Kigan Fireworks Festival" and projection mapping on the large snow sculpture creates a fantastic space.
[Loc] Tadami Sen Hiroba (In front of JR Tadami Station)
[Contact] Tadami Furusato Snow Festival Executive Committee Secretariat TEL.0241-82-5240

The third Saturday

Mishima Town Snow and Fire Festival

The traditional winter events of Mishima Town, such as the traditional culture of Sainokami, Dangosashi, and Tori-oi, are reproduced here. Fireworks will also be launched.

[Loc] Square in front of Mishima Town Koryu Center Yamabiko
[Contact] Snow and Fire Festival Executive Committee TEL.0241-48-5000

The third Sunday

Kaneyama Town Aizu Kaneyama Snow Festival

The festival offers a variety of traditional Kaneyama Town food and many stalls. The area around the stage offers snow games, stage shows, and other events.

[Loc] Around Kaneyama Chomin Taiikukan
[Contact] Aizu Kaneyama Snow Festival Executive Committee TEL.0241-42-7211

The fourth Sunday

Showa Village Karamushi Ori-no-Sato Snow Festival



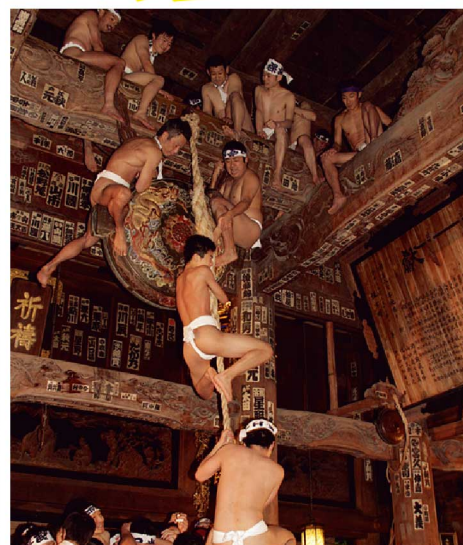
The "Yukizarashi" process, in which Karamushi Ori fabric is exposed to snow to remove impurities and turn it a more textured white, is demonstrated. It is a snow festival where you can enjoy Karamushi Ori experience, a stage show, and food stalls.

[Loc] Karamushi Ori-no-Sato Showa Roadside Station
[Contact] Karamushi Ori-no-Sato Snow Festival Executive Committee TEL.0241-57-3700

1 January

7th

Yanaizu Town Nanoka-do Hadaka Mairi



An odd festival with a tradition of more than 1,000 years. At the hour of the ox on the 7th of the New Year, men with only one loincloth aim for the Kikkodo Hall of Enzoji Temple, cued by the sound of the bell. It is said that by purifying oneself at the water bowl, climbing up to the Owaniguchi entrance in the hall, and fighting vigorously, one will be safe and sound for a year, fulfill prayers, and bring good fortune.

[Loc] Fukuman Kokuzo Bosatsu Enzoji Temple
[Contact] Yanaizu Tourism Association TEL.0241-42-2346

15th

Mishima Town Mishima no Sainokami

Designated as one of the nationally designated Important Intangible Folk Cultural Properties



Sainokami is the most important traditional event in Mishima Town, and has been passed down for many years by the townspeople to pray for a good harvest, good health, and the safety of the entire village.

[Contact] Mishima Town Board of Education TEL.0241-48-5599

Check!

Koshogatsu no Himatsuri to pray for good health

Tadami Town Onbe Minamiaizu Town Sai no Kami

Sainokami is a ceremony to send the god of the year to heaven by burning the shimekazari and offerings on the altar to pray for a good harvest and good health in the coming year. Held in January and February at various Locs in Oku-Aizu, people eat rice cakes grilled by the god of the year and pray for good health throughout the year. It is called "Onbe" in Tadami Town.



10 October

The first Saturday and Sunday of each month

Tadami Town Natural Capital Tadami Mizunosato Umaimon Festival



The festival features a large collection of "delicious food" such as Tadami Town's local cuisine and gourmet foods from neighboring cities, towns and villages. You can also enjoy stage events in the venue.

[Loc] Tadami Sen Hiroba (In front of JR Tadami Station)
[Contact] Natural Capital Tadami Mizunosato Umaimon Festival Executive Committee TEL.0241-82-2380

Early to defoliation

Showa Village A Large Ginkgo Tree at Kuimaru-syuu



The symbol of Kuimaru-syuu, the large ginkgo, usually enjoys yellow leaves from mid-October to early or mid-November. Until the leaves fall, the large ginkgo and the wooden school building is lit up.

[Loc] Association and tourism hub facilities Kuimaru-syuu
[Contact] Showa Village Tourism Association TEL.0241-57-3700

The fourth Saturday and Sunday of each month

Kaneyama Town Oku-Aizu Gottsuo Festival



This event is full of Oku-Aizu's "Gottsuo (feast)" including handmade soba noodles.

[Loc] Around Nakagawa Chomin Taiikukan
[Contact] Kanayama Town Office Commerce, Industry and Tourism Division TEL.0241-54-5327

Late

Minamiaizu Town Ina River Ayu Festival



Local products such as grilled natural sweetfish caught in the Ina River, handmade soba noodles, new rice, glutinous rice cakes, mushrooms, vegetables, and many more are available. Local entertainment, dances and other attractions will be held.

[Loc] Ina Ground
[Contact] Ina Tourism Center TEL.0241-64-5711

9 September

The first Saturday of each month

Hinoemata Village Kabuki no Yube



The last performance of Kabuki that is performed three times a year. Don't miss the last performance of the year of the traditional "Rural Kabuki" created entirely by people in the village, from the actors to the backstage crew! (Admission fee: 1,000 yen per person)

[Loc] Kabuki stage
[Contact] Oze Hinoemata Onsen Tourism Association TEL.0241-75-2432

Early

Minamiaizu Town Nango Nango Honen Festival

A handmade festival with stalls set up by local residents. The fireworks, which are launched at just under 1,000 shots, reverberate off the surrounding mountains and can be enjoyed with both the eyes and the body.

[Loc] Nango Ground
[Contact] Nango Honen Festival Executive Committee TEL.0241-72-2041

The second Saturday and Sunday of each month

Minamiaizu Town Ina Furumachi Festival



Various stalls and attractions are held in line with this richly traditional festival that has continued for about 340 years.

[Loc] Furumachi area
[Contact] Ina Tourism Center TEL.0241-64-5711

Mid

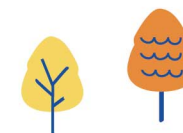
Yanaizu Town Nishiyama Onsen Festival

You will be charged half-price for hot spring baths at Seizanso from 10:00 a.m. The festival features Yanaizu-no Daikagura, entertainment, the Honen Oyagura Odori, and stalls.

[Loc] Nishiyama Onsen Sanson Park Seizanso
[Contact] Nishiyama Onsen Festival Executive Committee TEL.0241-43-2111



Lots of fun festivals and traditional events!



Transportation



Train

◇ Tadami Line
(JR East Infoline)
TEL.050-2016-1600
JR East Website



◇ Yagan Tetsudo Railway.....
TEL.0288-77-2355
Yagan Tetsudo Railway Co., Ltd. Website



◇ Tobu Railway
(Tobu Railway Customer Center)
TEL.03-5962-0102
Tobu Railway Website



◇ Aizu Railway
TEL.0242-28-5886
Aizu Railway Co., Ltd. Website



Taxi

◇ Yanaizu Town
Yanaizu Taxi **0120-422-120**
Yanaizu Sightseeing Taxi **0120-210-187**

◇ Kaneyama Town
Kawaguchi Taxi **TEL.0241-54-2255**
Yokota Taxi **TEL.0241-56-4032**

◇ Showa Village
Kawaguchi Taxi **TEL.0241-57-2150**
(Showa Sales Office)

◇ Tadami Town
Tadami Sightseeing Taxi **0120-832-202**
Asahi Taxi **TEL.0241-84-2235**

◇ Minamiaizu Town Tajima
Gion Tax **TEL.0241-62-0074**
Tajima Taxi **TEL.0241-62-1130**
Aizu Transportation Tourism
(Tajima Sales Office) **TEL.0241-62-1243**

◇ Minamiaizu Town Nango
Yamaguchi Taxi **TEL.0241-72-2354**

◇ Minamiaizu Town Tateiwa
Aizu Transportation Tourism
(Tateiwa Sales Office) **TEL.0241-78-2017**



Car Rental

◇ Yanaizu Town
Okuaizu Transportation **TEL.0241-42-3460**

◇ Kaneyama Town
Kaneyama Town Tourism
and Local Products Association **TEL.0241-42-7211**

◇ Minamiaizu Town Tajima
NT Rental Car **0120-014-446**
Aizu Rental Car **TEL.0241-64-5330**
Lotus Wako Ltd. **0120-39-0536**

◇ Tadami Town
S-Net Rental Car **TEL.090-8928-8916**
(Tadami Sales Office)



Bus

◇ Aizu Bus (Tajima Sales Office)
TEL.0241-62-0134
Aizu Bus Website



◇ Kaneko Tourism **TEL.0241-57-2211**



Bicycle Rental

◇ Yanaizu Town Bicycle Rental
Rent&Return Aizu-Yanaizu Roadside Station
Info Tourist and Products Center Seiryuen **TEL.0241-42-2324**
Rent&Return JR Tadami Line Aizu-Yanaizu Station
Info JR Tadami Line Aizu-Yanaizu Station **TEL.0241-42-7333**

◇ Bicycle Rental Yanaizu Town ⇄ Mishima Town
Extra 500 yen for one-way drop-off
Rent&Return Tourist and Products Center Seiryuen **TEL.0241-42-2324**
Info Mishima Town Tourism Association **TEL.0241-48-5000**

◇ Mishima Town Bicycle Rental
Rent&Return Mishima Town Tourism Community House Karankoron
Info Mishima Town Tourism Association **TEL.0241-48-5000**

◇ Kaneyama Town E-bicycle rental
Rent&Return Drop-off available at 5 locations within the town
Info In front of Aizu-Kawaguchi Station Kaneyama Town Sightseeing Information Center **TEL.0241-54-2855**

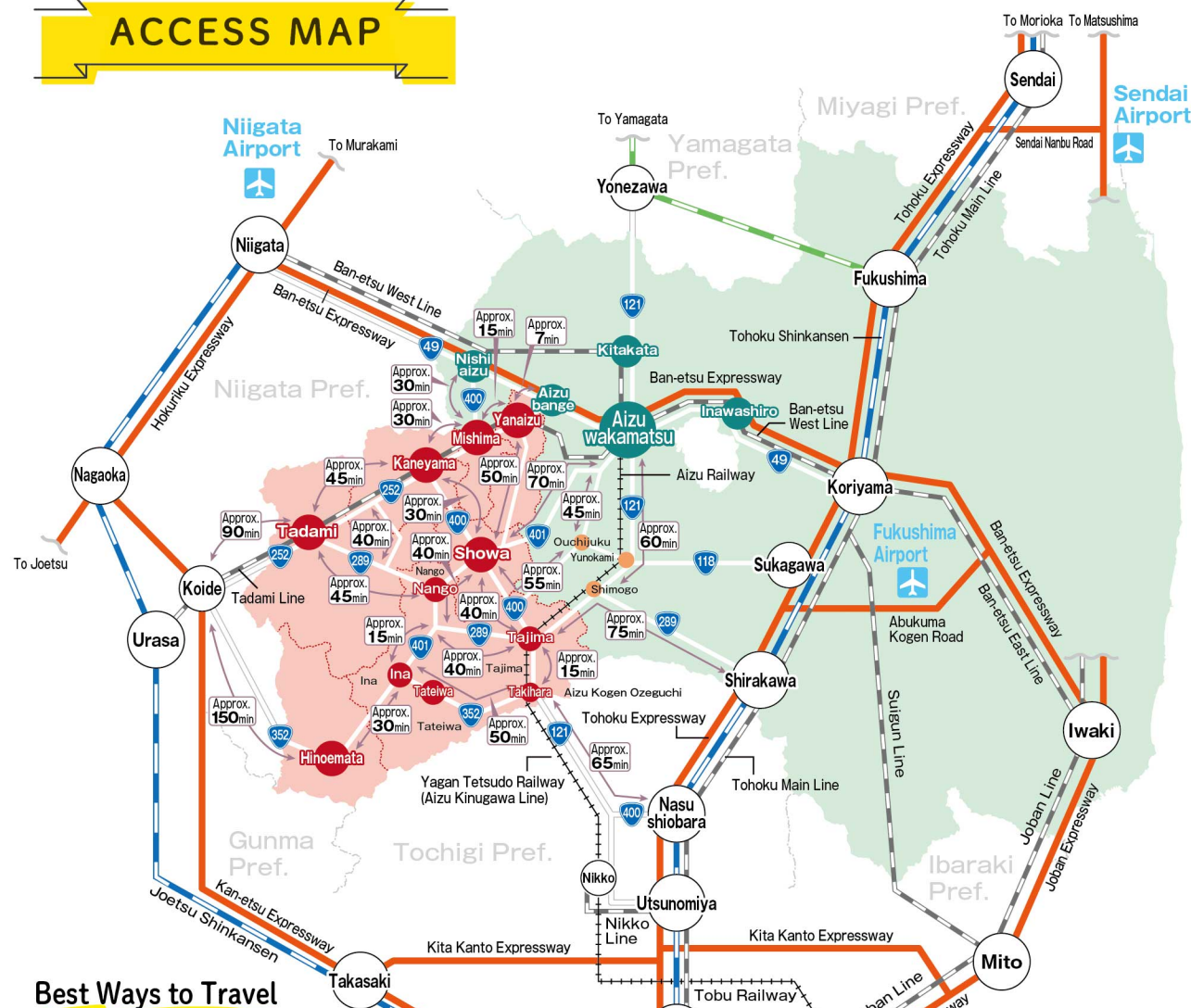
◇ Showa Village Tourism Association E-bicycle rental
Rent&Return Association and tourism hub facilities Kuimaru-syou
Info Showa Village Tourism Association **TEL.0241-57-3700**

◇ Bicycle Rental in Tadami Town
Rent&Return Tadami Sen Hiroba (In front of JR Tadami Station)
Info Tadami Town Information Center **TEL.0241-82-5250**

◇ Minami Aizu Town Tourist Bicycle Rental
Rent&Return Aizu-Tajima Station 1st Floor
Info Minamiaizu Tourism **0120-915-221**

◇ Hinoemata Village Bicycle Rental
Rent&Return Oze Hinoemata Roadside Station Mountain Travel Information Center and 2 other locations
Info Oze Hinoemata Onsen Tourism Association **TEL.0241-75-2432**

ACCESS MAP



Best Ways to Travel

By Car

To Yanaizu	Tokyo	Kawaguchi JCT	Tohoku Expressway	Koriyama JCT	Ban-etsu Expressway	Aizu Bange IC	Route 252	Yanaizu Town
	Sendai	Sendai Miyagi IC	Tohoku Expressway				Approx. 10 min	
	Niigata	Niigata Chuo IC	Ban-etsu Expressway				Approx. 65 min	
To Minamiaizu	Tokyo	Kawaguchi JCT	Tohoku Expressway	Nishinasuno Shirogane IC	Route 400/Route 121		Approx. 70 min	Minamiaizu Town
	Sendai	Sendai Miyagi IC	Tohoku Expressway	Shirakawa IC	Route 289/Route 121		Approx. 60 min	
To Tadami	Niigata	Niigata Chuo IC	Kan-etsu Expressway	Koide IC	Route 252		Approx. 80 min	Tadami Town

Driving Time Notes
The times listed are approximate travel times by car. Times may vary depending on weather and road conditions.

By Train

To Yanaizu	Tokyo	Tohoku Shinkansen	Koriyama Sta.	JR Ban-etsu West Line (local)	Aizu wakamatsu Sta.	JR Tadami Line	Aizu Yanaizu Sta.
	Sendai	Tohoku Shinkansen				Approx. 45 min	
	Niigata	JR Ban-etsu West Line (local)					
To Minamiaizu	Tokyo	Tohoku Shinkansen	Koriyama Sta.	JR Ban-etsu West Line (local)	Aizu wakamatsu Sta.	JR Tadami Line	Aizu Tajima Sta.
	Sendai	Tohoku Shinkansen				Approx. 7 min	
To Tadami	Niigata	Joetsu Shinkansen	Utsunomiya Sta.	JR Joetsu Line (local)	Koide Sta.	JR Tadami Line	Tadami Sta.

By Airplane

To Fukushima Airport	Sapporo	From New Chitose Airport	Approx. 1 hr 20 min	Fukuoka Airport	More flight information
	Osaka	From Itami Airport	Approx. 1 hr 10 min	Fukuoka Airport Website	
To Niigata Airport	Sapporo	From New Chitose Airport	Approx. 1 hr 10 min	Niigata Airport	
	Osaka	From Itami Airport	Approx. 1 hr 10 min	Niigata Airport Website	
	Fukuoka	From Fukuoka Airport	Approx. 1 hr 50 min		

INFORMATION

Inquiries

Yanaizu Tourism Association

176-3 jikemachi-kou, Yanaizu, Yanaizu Town,
Kawanuma-gun, Fukushima Prefecture
969-7201

TEL.0241-42-2346

<https://aizu-yanaizu.com/>



Mishima Town Tourism Association

Inside "Tourism Community House Karankoron"
214-5 Miyashita, Miyashita, Mishima Town,
Onuma-gun, Fukushima Prefecture
969-7511

TEL.0241-48-5000

<https://www.town.mishima.fukushima.jp/site/kankou/>



Kaneyama Town Tourism and Local Products Association

473 Morinoue, Kawaguchi, Kaneyama Town,
Onuma-gun, Fukushima Prefecture
968-0011

TEL.0241-42-7211

<https://www.kaneyama-kankou.ne.jp/>



Showa Village Tourism Association

1374 Miyanomae, Kuimaru, Showa Village,
Onuma-gun, Fukushima Prefecture
968-0212

TEL.0241-57-3700

<https://showakanko.or.jp/>



Tadami Town Information Center

1018-1 Amatsutsumi, Tadami, Tadami Town,
Minamiaizu-gun, Fukushima Prefecture
968-0421

TEL.0241-82-5250

<https://www.tadami-net.com/>



Minamiaizu Town Tourism and Local Product Association

2 Biwanokage, Nagata, Minamiaizu Town,
Minamiaizu-gun, Fukushima Prefecture
967-0006

TEL.0241-62-3000

<https://www.kanko-aizu.com/>



Oze Hinoemata Onsen Tourism Association

1155-1 Mizuri, Hinoemata Village,
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OKU-AIZU AREA MAP